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Copper Reef adds New Director, another Proven Mine Finder

*Flin Flon, Manitoba, May28, 2013.....*Copper Reef Mining Corporation (CZC.CNSX) (the "Company") is pleased to announce the appointment of Mr. Kelly Gilmore to its Board of Directors. Mr. Masson, President and CEO of the Company, welcomes Mr. Gilmore to the Board, who has been a long-time colleague of Steve and Jim Pickell. The entire board is excited as Copper Reef continues to build its team of proven minder finders and discovery expertise with a combined expertise of over 150 years in exploration. Kelly's depth of knowledge in various areas of exploration and proven skills at finding major deposits will be a valuable asset to Copper Reef exploring its extensive quality land position in Flin Flon Belt, from Snow Lake Manitoba to Hanson Lake Saskatchewan. Mr. Gilmore joins Copper Reef at a time that he will help lead the company to refocus on its base metal exploration efforts in the prolific Flin Flon Belt that continues to turn out world class Copper Zinc-Silver-Gold deposits.

Mr. Gilmore a graduate geologist of the University of Manitoba has over 30 years of experience designing and executing exploration programs with documented success in the application and integration of geophysics, geochemistry and geology for VMS copper-zinc, nickel sulphide, gold and IOCG or Porphyry style mineralisation. His experience with Hudson Bay Exploration and Development Company Limited (HBED) primarily focussed on the Flin Flon-Snow Lake Greenstone Belt of Manitoba and Saskatchewan, Manitoba and later as Chief Exploration Geologist with Hudbay Minerals Inc included projects in Balmat, New York State, Chile, northern and south western Ontario and the Tom-Jason property in the Yukon.

Kelly is associated with many mine discoveries in the Flin Flon Belt, including the large Triple Seven (777) Mine and the Lalor Deposit for which he was twice part of teams awarded the PDAC Bill Dennis Prospector of the Year Award.

To Copper Reef he also brings the breadth of over 20 years involvement in leading edge research partnerships with various industry, academic and government agencies at both provincial and national levels as well as 7 years of experience with the mining associations of Manitoba and Saskatchewan.

Kelly is registered as a professional geoscientist with the Association of Professional Engineers and Geoscientists of Manitoba (APEGM) and served two terms as a councillor. He is also a member of the Association of Professional Engineers and Geoscientists of Saskatchewan (APEGS) and the Association of Professional Geoscientists of Ontario (APGO).

Copper Reef's board believes that the addition of Kelly Gilmore along with his longtime colleague and co-discover Mr. James Pickell will greatly enhance the company ability to make discoveries in our efforts to explore our high level projects and large land holdings in Manitoba and Saskatchewan.

ABOUT COPPER REEF MINING CORPORATION

The Corporation is a Canadian junior mineral exploration company with a specific focus on mineral properties in Northwest Manitoba and Northeast Saskatchewan, Canada. All of the Company's properties are currently at the exploration stage. The Company does not have any long-term debt and has assembled a portfolio of base metal and precious metal prospects, including strategic locations in the Provinces of Manitoba and Saskatchewan. The Company holds Royalties on Foran Mining's large Hanson Lake property, which hosts the large polymetallic Zn Cu Ag Au McIlvenna deposit and their Bigstone deposit, and Balsam Deposit in addition to properties held by others.

Stephen L. Masson M.Sc. P.Geo.
President & CEO
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No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release. Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.