



Contact World Launches Sales Representative Program to Continue to Grow Revenue for its Cash Flow Positive HealthCheck Screening Tool and Vaccine Passport Solution

Independent sales representatives provide scalable technology sales opportunity for health screening and vaccine passports to Contact World and its portfolio companies

- HealthCheck’s existing 1,000+ customer sites were acquired through sales efforts of one part-time independent sales representative and two founders leading to **\$1.55M CAD revenue** and **\$555K CAD net profit** for the twelve-months ended July 31, 2021¹
- In addition to plans to bolster its revenue opportunities with vaccine passports and validation, Contact World just launched a program to aggressively add independent sales representatives to scale sales within employer establishments, K-12 schools and event venues in the US
- Contact World’s advertisements and initial screening process to add independent sales representatives for health screening, vaccine passports, and future solutions yielded dozens of qualified applicants in less than two weeks
- Independent sales representatives are expected to grow customer base and increase revenue for HealthCheck and future solutions like vaccine passports on a commission-only basis

Vancouver, BC, September 1, 2021 – Contact World Technologies Corp. (CSE:HELP) (OTC:TLOOF) (FSE:B2I0) (the “Company” or “Contact World”), a SaaS company committed to improving health equity and access to healthcare while solving sector specific business challenges like symptom screening and vaccine passports, today announced it will create a network of independent sales representatives to scale sales for the recently acquired HealthCheck app, vaccine passports, and future acquisitions or partnering products.

Contact World’s processes for independent sales representatives are being designed for efficient onboarding, CRM to track leads and sales, recurring trainings, and lead generation to support independent sales representatives. Independent sales representatives will be paid a commission of 10% on their collected sales from health screening, vaccine passports, and future products.

“A single independent sales representative working on a commission-basis led to hundreds of commercial users for HealthCheck and 12-month trailing revenues of \$1.55M CAD¹, as at July

¹ Unaudited, based on management prepared financial information for the 12-months ending July 31, 2021 using 1 USD to 1.26 CAD exchange rate on August 31, 2021.

31, 2021, before we acquired the company”, stated Justin Beck, Chief Visionary Officer for Kontakt World. “HealthCheck is an attractive solution for organizations of all shapes and sizes, where liabilities relating to COVID-19, vaccine passports, symptom screening, and safety are reduced through our SaaS solutions. More independent representatives to sell our solutions means more sales opportunities for Kontakt World.” Kontakt has initiated the onboarding of several sales representatives with the goal of contracting a team of 15-20 people in the next 30-60 days distributed across multiple states in the United States.

In addition to its efforts to add vaccine credentials and vaccine validation to the HealthCheck screening tool, Kontakt World is negotiating with several partner technologies to bolster its SaaS portfolio for customers in a number of health-related fields. Symptom screening, vaccine passports, vaccine validation, and other methods to improve population safety and reduce liability are becoming key to everyday business, travel, and social life.

Other Recent Related News from Kontakt World:

[**Contact World to Offer Vaccine Passport and Verification Platform to Employers, Events and Organizations, Including Customers of Recently Acquired HealthCheck App**](#)

[**Contact World Announces Acquisition of HealthCheck, a SaaS Health Screening App for Students, Customers, Employees, and Visitors**](#)

[**Contact World Becomes Data Partner for Health Equity Tracker Project to Improve Collection of De-Identified Racial & Ethnic Minority Data Using Smart Health RM, Engagency, and Future Services**](#)

To Learn More:

To receive investor updates from Kontakt World Technologies Corp. including its efforts in the field of vaccine passports, [click here](#).

If you are an organization seeking daily health screening and future vaccine passports, [schedule a demo of HealthCheck by clicking here](#).

About Kontakt World

Kontakt World’s mission is to develop or acquire and deliver software (SaaS) that improves access to, efficiencies within, and quality of healthcare in all its forms. Kontakt World envisions a world where everyone can achieve their full health potential, and no one is disadvantaged from achieving this potential because of social position or other circumstances. Kontakt World’s portfolio presently includes the award-winning software platform, [Smart Health RM](#), and [HealthCheck by Stratum](#) which is used in over 1,000 locations. For more information, please visit <https://kontakt.world/>.

Sign up for investor updates from Kontakt World including updates in the field of vaccine passports by visiting <https://kontakt.world/help>.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.

Forward Looking Statements Disclaimer

This press release contains "forward-looking information" within the meaning of applicable securities laws ("forward-looking statements"). Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "projects", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements, including statements respecting: Healthcheck's integration into Contact World's offerings, business plan and growth strategy; Healthcheck's prospects as a platform and service; Contact World's ability to scale and sell HealthCheck, including through its new sales representative program; Contact World's work to bolster its SaaS portfolio; Contact World's ability to deploy a successful vaccine passport; and Contact World's ability to leverage Healthcheck going forward. Although forward-looking statements contained in this press release are based upon what management of Contact World believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The forward-looking statements may also be affected by risks and uncertainties in the business of Contact World, including those described in the Company's public filings available on www.SEDAR.com. Contact World undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.