

TRACKER VENTURES

Tracker Ventures Corp. Issues Clarifying News Release

Vancouver, BC - October 19, 2020 — Tracker Ventures Corp. (“Tracker” or the “Company”) (CSE:TKR; OTC:TLOOF; FWB: B2I), an analytics software company listed on the Canadian Securities Exchange, is issuing this news release to clarify certain statements in the Company’s news release dated October 6, 2020 (the “Prior Release”) wherein the Company announced that it had entered into a non-binding letter of intent (the “LOI”) to acquire a majority interest in Kontakt LLC (Kontakt World), a technology company modernizing the contact tracing process through next-gen data integrations, strategic health partnerships and respect for user privacy to empower and build mutual trust within communities (the “Acquisition”).

The Company wishes to clarify that the Acquisition is expected to constitute a “fundamental change” of the Company, as such term is defined in the rules and policies of the Canadian Securities Exchange (the “CSE”). As a result, in addition to the closing conditions referenced in the Prior Release, completion of the Acquisition will be subject to (i) shareholders of the Company having approved the Acquisition and (ii) CSE approval of the Acquisition, which will involve CSE acceptance of a Form 2A listing statement respecting the resulting issuer following the Acquisition. There can be no assurance that the Acquisition will be completed as proposed in the LOI or at all.

About Tracker Ventures Corp.

Tracker Ventures (CSE:TKR; OTC:TLOOF; FWB: B2I) is an analytics software company that leverages blockchain and digital asset technology to transform and modernize multiple industries. Tracker is taking a diversified approach to the analytics and technology space, delivering practical solutions in the health, finance, logistics and pharmaceutical industries. The Company’s turnkey real-time tracking solutions offer the very latest in IoT and AI, providing valuable data and business intelligence to some of the world’s leading brands. For more information, please visit www.tkrventures.com.

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The CSE has not reviewed, approved or disapproved the content of this news release.

Forward Looking-Statements

Certain information set forth in this press release contains statements that reflect “forward-looking information”, as such term is defined under Canadian securities laws (“**forward-looking statements**”). These forward-looking statements are often identified by words such as “intends”, “anticipates”, “expects”, “believes”, “plans”, “likely” or similar words. Specifically, this news release includes forward looking statements regarding completion of the Acquisition and the timing thereof, the conditions precedent to completion of the Acquisition, including Company shareholder approval and approval by the CSE, and the Company’s future business plans once the Acquisition has been completed. The forward-looking statements reflect the Company’s management’s expectations, estimates, or projections concerning future results or events, based on the opinions, assumptions and estimates considered

reasonable by management at the date the statements are made. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, forward-looking statements involve risks and uncertainties, and undue reliance should not be placed on forward-looking statements, as unknown or unpredictable factors could cause actual results to be materially different from those reflected in the forward-looking statements. The forward-looking statements may also be affected by risks and uncertainties in the business of Tracker, including those described in the Company's public filings available on www.SEDAR.com. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change, except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.