



Chairman of Fineqia International Inc. (CSE: FNQ), (OTC: FNQQF) (Frankfurt: FNQA) Discusses his Background at London Stock Exchange, Blockchain in Financial Markets and the Vision for his Company

POINT ROBERTS, WA and DELTA, BC, March 5, 2018 /CNW/ - Investorideas.com, a leader in Blockchain content with its Bitcoin and Blockchain portals Bitcoinandblockchainstocks.com, Cryptocurrencyinvestorideas.com and Blockchaininvestorideas.com, release an exclusive Q&A interview with Martin Graham, Chairman of Fineqia International ([CSE: FNQ](http://CSE:FNQ)), ([OTC: FNQQF](http://OTC:FNQQF)) (Frankfurt: FNQA).

Q&A Interview Martin Graham, Chairman, Fineqia International Inc.

Q: Investorideas.com

Martin, can you give our listeners a short history of your background in the financial services industry and how that led to your current position as Chairman at Fineqia?

A: Martin Graham, Chairman

After graduating from the London School of Economics, I started my career as a fund manager before moving into investment banking. I held a number of senior positions including Global Head of European Equities at Dresdner Kleinwort Benson. Throughout my career, I had an active involvement in raising money for technology companies. In 2002, I was approached to take up the newly created role of Director of Markets at the London Stock Exchange. I had direct responsibility for 75% of group revenues including all primary and secondary market activities. In a 4 year period we managed to quintuple daily trading volumes in a mature market, through a strategy of transforming market efficiency utilizing a combination of applying the latest exchange technologies, creating a truly international client network and promoting primary markets. I built the AIM market from an insignificant UK small cap market into the world's leading growth market, raising more money than NASDAQ for a 3 year period from 2004.

Since 2010, when I decided to pursue wider, more entrepreneurial and charitable interests, I have been involved in a number of successful startups in the financial services industry, all seeking to deliver more efficient solutions through the application of technology. I became Chairman of FINEQIA at the start of 2017 with a vision to completely change the way debt financing took place. I have also fulfilled my dream of producing a high quality wine in Italy.

Q: Investorideas.com

The Company's original technology was an investing platform for both companies and investors. Can you give us a brief explanation of how it works and how it has evolved over the last few years with crowd funding and now blockchain and cryptocurrency disrupting the capital markets?

A: Martin Graham, Chairman

FINEQIA originated as a specialist debt finance/crowd funding platform with the simple concept of enabling providers and consumers of risk capital, especially debt, to come together in the most transparent and cost effective way. However, as a board we rapidly concluded that crowd funding alone was not the ultimate solution for debt financing and that blockchain and distributed ledger technologies were going to change the world. Hence, we have moved to a strategy of building a platform which utilises blockchain to transform the efficiency of debt financing which will ultimately significantly increase market size, as well as have a huge impact on the cost of capital for companies using our platform.

Capital markets contain huge inefficiencies which are, in effect, a tax on investors and companies, so I think blockchain technologies will represent a real force for change, although we cannot underestimate the vested interests which have a strong motivation to preserve existing inefficiencies. FINEQIA, as well

as building a blockchain debt platform, has and will continue to make investments in key providers of blockchain infrastructure, including in the insurance industry, which in my view is horrendously inefficient.

Q: Investorideas.com

With your background at the LSE, how do you see blockchain technology changing stock exchanges globally when you see NASDAQ implementing it and embracing it as well as Borsa Italiana, part of London Stock Exchange Group, teaming up with IBM to build a blockchain solution digitizing the issuance of securities for small and medium-sized enterprises (SMEs) in Europe?

A: Martin Graham, Chairman

Exchanges can play an important role in applying blockchain technologies to the capital raising process and they do enjoy the advantage of having preexisting clients networks and global reputations which should not be underestimated. However, they sometimes suffer from being slow moving, very conservative and utility-like organisations. In addition, some of the plumbing parts of capital markets, where they make very attractive margins, will face a real threat from well implemented blockchain technologies.

Q: Investorideas.com

Can you talk about the team at Fineqia International Inc. and the collective expertise you have pooled?

A: Martin Graham, Chairman

FINEQIA has a distinct advantage in being able to call upon a unique combination of experience and skills, including having a deep understanding of technology, how capital markets operate, how to build start up businesses, financial strategy and critically, how regulators work. Many new companies have exciting technology but absolutely no idea of how to apply it to markets and create a sustainable business model.

At FINEQIA we have a strong executive team complemented by an experienced board to ensure strategic focus and strong governance supplemented by an Advisory Board comprising genuine global leaders.

Q: Investorideas.com

As Chairman, can you share your vision for Fineqia International Inc. short term and long term and how you see blockchain and cryptocurrency playing a key role following the formation of the Blockchain Investment Advisory Group?

A: Martin Graham, Chairman

We have a simple vision which is to utilise technology to transform the efficiency of capital markets. In the short term that will comprise of 2 elements: launching the world's leading blockchain-based, specialist debt funding platform and making strategic investments in key infrastructure providers. We will not be limited to blockchain and will utilise whatever technology delivers the client benefits we seek. We are also exploring how to build (with key partners) a properly regulated exchange for cryptocurrencies using our deep-seated markets expertise. I do not believe the way current exchanges in the crypto space, fraught with regulatory and conflict of interest issues, is sustainable as the overall industry requires real liquidity solutions to enable consistent long term growth.

Bio, Martin Graham, Chairman

Martin Graham has a notable career in the financial services industry. Between 2003 and 2009, Martin was Head of the Alternative Investment Market (AIM), the sub-market of small and emerging companies at the London Stock Exchange Plc (LSE) where he had direct responsibility for more than \$500 million of revenue and 75% of group profit. Martin also served as Director of Markets at the LSE, where he led the exchange's transformational growth strategy focused on driving market efficiency, resulting in a fivefold increase in market size between 2003 and 2008. He was also instrumental in building the LSE's international franchise, which significantly outperformed its main competitors. It is now Europe's largest exchange and the world's third largest after the New York Stock Exchange and Nasdaq Stock Market.

Fineqia International Inc. (CSE: FNQ) is a featured tech stock on Investorideas.com

[Visit profile page](#)

Get News Alerts on Fineqia International Inc.

Fineqia International is a listed entity in the Canada (CSE:FNQ), US (FNQQF) and Europe (FNQA.F). Fineqia International outlines the Company's corporate governance, culture, processes and relations by which the Company and its subsidiaries are controlled, directed and governed. Fineqia International oversees and ensures the overall success, planning and growth of the Company and all of its subsidiaries, including its adoption of blockchain technologies. For more information visit <https://investors.fineqia.com/news>.

About Investorideas.com - News that Inspires Big Ideas

www.investorideas.com is a meeting place for global investors, featuring news, stock directories, video, podcasts, company profiles, interviews and more in leading sectors. Sectors we cover include tech (AI, drones, internet of things), payments, crypto and blockchain, biotech, mining, energy, renewable energy, water, marijuana and hemp stocks, food and beverage, defense and security (biometrics/cyber), Latin America, sports, entertainment, luxury brands and gaming.

Investorideas.com covers events and listings on TheCSE.com and is listed on The Canadian Securities Exchange (CSE) Directory of Service Providers at <http://thecse.com/en/services/services-for-listed-companies>.

Investorideas.com features content for Bitcoin, Blockchain and Digital Currency Stocks and ICO's at Cryptocurrencyinvestorideas.com and Investorideas.com.

View our growing [Bitcoin, Blockchain and Digital Currency Stocks Directory](#).

Join our LinkedIn Group Blockchain and Digital Currency Stocks and ICO's - Latest News and Commentary <https://www.linkedin.com/groups/13560073>.

Disclaimer/Disclosure: Investorideas.com is a digital publisher of third party sourced news, articles and equity research as well as creates original content, including video, interviews and articles. Original content created by investorideas is protected by copyright laws other than syndication rights. Our site does not make recommendations for purchases or sale of stocks, services or products. Nothing on our sites should be construed as an offer or solicitation to buy or sell products or securities. All investment involves risk and possible loss of investment. This site is currently compensated for news publication and distribution, social media and marketing, content creation and more. Contact each company directly regarding content and press release questions. Disclosure is posted for each compensated news release, content published /created if required but otherwise the news was not compensated for and was published for the sole interest of our readers and followers. More disclaimer info: <http://www.investorideas.com/About/Disclaimer.asp>. Disclosure: FNQ is a paid PR, news and social media client on Investorideas.com <http://www.investorideas.com/About/News/Clientspecifics.asp>.

SOURCE Fineqia International Inc.

View original content with multimedia:
<http://www.newswire.ca/en/releases/archive/March2018/05/c6851.html>

%SEDAR: 00025560E

For further information: Investorideas.com, 800-665-0411

CO: Fineqia International Inc.

CNW 09:30e 05-MAR-18