



Fineqia Partners with JOI Media's Katapult for Technology Platform

Vancouver, BC / April 11, 2017 – Fineqia International Inc. (the “Company” or “Fineqia”) (CSE: FNQ) is pleased to announce that it has partnered with Canada’s JOI Media Inc. (“JOI”) to use its technology platform to start Fineqia’s U.K. business that brings crowd investors some of the most lucrative and risk-mitigated opportunities that have been mostly the privy of large financial institutions.

Fineqia will use JOI’s proprietary crowdfunding software product Katapult, named as one of Canada’s most innovative financial technology enterprises by the Royal Bank of Canada. Katapult’s white-label platform is transforming how equity and debt private placements are funded by giving crowdfunding platforms the tools to grow and efficiently manage investor networks as well as streamline deal flow administration. The crowdfunding software facilitates the entire investment process from deal origination to investor tax reporting.

“Katapult helps us get into the market quickly and cost effectively,” said CEO Bundeep Singh Rangar. “We can focus on our core debt and equity placement activities while Katapult ensures we are always on the cutting edge of compliant technology innovation,” said Bundeep.

Katapult recently introduced BlockChain into its product offering that will support Secondary Market Crowdfunding that is unforgeable and inherently trustworthy. When an offering is closed that will be secondary market eligible, a blockchain token will be created that represents this security.

“We are proud to be working with Fineqia as their technology provider. Private capital markets are changing and there is a massive opportunity for firms that recognize the industry is shifting online,” said Brock Murray, CEO of Katapult. “Through our partnership, Fineqia is leveraging innovation to provide risk mitigated investment opportunities to retail investors and that is a very encouraging mandate to be a part of,” said Brock.

Katapult has developed crowdfunding platforms for more than 20 countries to date that are multilingual and compliant for local jurisdictions in Canada, the U.S., the U.K., Europe and Asia. Its clients include MaRS Discovery District, Qatar Development Bank, US Debt Ventures, and The Formax Group.

Fineqia’s minibond platform matches quality debt and equity investment opportunities with high-net worth, institutional investors and family offices. It gives investors information advantage, and most importantly, a way-in into institutional debt deals, highlighting the risks and objectively outlining opportunities involved. The platform applies high selectivity to the offerings displayed, with only few highest quality deals being shown at any given time.

About Fineqia International Inc.

Fineqia’s business model is to provide an online platform and associated services for the placement of debt and equity securities, initially in the UK. The platform will transparently highlight the risks and objectively outline opportunities involved. For more information, visit www.fineqia.com.

About JOI Media Inc.

Headquartered in Calgary, Canada with locations across three continents, JOI Media is a global leader in enterprise software and software related services. They work with reputable organizations across the private, public and social sectors. For more information, visit www.joimedia.com.

About Katipult

Katipult is a crowdfunding software solution for private capital markets for private placements, investment crowdfunding, investor management, and listings. Katipult allows companies to design, setup, and manage an investment crowdfunding platform across multiple distribution channels including web, mobile, and social media. For more information, visit www.katipult.com

References

[1] 2015 CF industry Report Massolution:
http://reports.crowdsourcing.org/?route=product&product_id=54

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