

GOLDEN CROSS RESOURCES INC.
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NEWS RELEASE

GOLDEN CROSS ANNOUNCES APPOINTMENT OF NEW DIRECTOR

February 23, 2012

CNSX: GOX

Golden Cross Resources Inc. (the “Company”) is pleased to announce the appointment of Evan Clifford as a director of the Company effective immediately. The current board now consists of James Chapman, Lance Morginn, Elston Johnston, Bruce Hirsche, Thomas Kennedy and Evan Clifford.

Mr. Clifford has 12 years of successful brand marketing and entrepreneurial business development experience. He has founded and successfully operated ventures in fashion design and retail, nightclubs, concert/event promotion, print and publishing, entertainment licensing and management, clean-tech and automotive start-up. Mr. Clifford was a speaker at the world renowned ideaCity Conference, has been featured as a designer at prestigious Toronto Fashion Week, was a previous associate in The Wurstlin Group, one of Canada’s leading brand advertising firms and played a pivotal role in building the brand of ZENN Motor Company into one of the worlds leading electric car companies. Currently, Mr. Clifford oversees the management of some of Canada’s hottest and upcoming music stars; Danny Fernandes (CP Records/EMI) and Alicia Josipovic (Star of TV’s Degrassi).

For more information, please contact Tom Kennedy at (604) 682-2928 or at tomkennedy@shaw.ca.

GOLDEN CROSS RESOURCES INC.

Thomas Kennedy,
CEO

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