



## **Tiidal Gaming Announces Public Listing on the Canadian Securities Exchange**

### *Tiidal's Common Shares Commence Listing on CSE Under the Ticker 'TIDL'*

**Toronto, Ontario, November 17, 2021** – Tiidal Gaming Group Corp. (CSE: TIDL) (“**Tiidal**” or the “**Company**”), a leading Canadian esports and gaming platform company, is pleased to announce that the Company’s common shares will begin trading on the Canadian Securities Exchange (the “**CSE**”) under the ticker symbol "TIDL" at the market open on November 17, 2021.

Charles Watson, Tiidal’s Chief Executive Officer, commented, “As a public company, we are very excited for this next stage in Tiidal’s growth and the opportunity to engage with the investment community at large as we continue to extend our capabilities in the rapidly evolving esports and gaming market.”

Tiidal is an esports and gaming platform company focused on accelerating the growth of game-based entertainment through its media and technology operations, namely Sportsflare and Lazarus Esports. Sportsflare provides robust odds feed and advanced artificial intelligence (“**AI**”) driven technology solutions which includes a predictive engine, data platform and trading services for sportsbooks, online betting, media, and video gaming companies. Lazarus is Canada’s first established esports team and is ranked as the top Canadian esports team based on historical winnings. With a growing fanbase, content creators and a professional esports team, Lazarus offers omni-channel marketing services.

Tiidal’s leadership team has extensive experience in the esports, betting, sports and entertainment sectors, and includes the following key personnel:

- Charlie Watson – CEO: founder of Lazarus Esports with more than a decade of esports and gaming experience.
- Max Polaczuk – CTO: founder of Sportsflare with an extensive background as an AI engineer and data scientist.
- Gavin Roth – Head of Partnerships: industry expert with a 25-year career in sports, entertainment and media, having worked at Golf Canada, CFL, WWE and Rogers.

- David Wang – Director: EVP, Strategic Initiatives of Bally’s Interactive, following the acquisition of BetWorks by Bally’s in June 2021. He has also held senior leadership roles at Wynn, MGM and Sega Gaming.
- Jeffrey Orridge – Director: CEO of TVO and former CEO and Commissioner of the CFL. He has also held senior executive positions at Canadian Tire, CBC Sports, Warner Brothers, Mattel and USA Basketball.
- Neil Duffy – Director: Chief Revenue Officer, eFuse, an esports focused social network. He is a former executive of World Gaming and Collegiate Star League, which were previously owned and operated by Cineplex.

Tiidal announces the grant of an aggregate of 1,500,000 stock options to certain officers and employees of the Company at an exercise price of \$0.50 pursuant to the Company’s stock option plan and subject to CSE approval.

Tiidal also announces an intention to issue common shares for certain outstanding debt owing to ACM Management Inc., a company owned and controlled by the Company’s Chief Financial Officer, in the aggregate amount of \$56,068 at \$0.50 per share, subject to CSE approval and the requirements for related party transactions pursuant to Multilateral Instrument 61-101 – *Protection of Minority Security Holders in Special Transactions*.

## **About Tiidal**

Tiidal is an esports and gaming platform company focused on owning and operating synergistic businesses in the gaming ecosystem, including its wholly-owned subsidiaries Sportsflare and Lazarus Esports. We focus on media and technology as we believe the key to success is engagement; both our media and technology operations focus on increasing positive fan and consumer engagement. Tiidal is enabling the next generation of esports and building the future of game-based entertainment. For more information please visit [www.tiidal.gg](http://www.tiidal.gg).

## **For more information, please contact:**

Charlie Watson  
Chief Executive Officer, Tiidal Gaming Group Corp.  
e: [ir@tiidal.gg](mailto:ir@tiidal.gg)  
t: 519-589-6559

## **Forward-Looking Information**

This news release contains certain forward-looking statements that reflect the current views and/or expectations of management of the Company with respect to performance, business and future events. Forward-looking statements are based on the then-current expectations, beliefs, assumptions, estimates and forecasts about the business and the industry and markets in which the Company operates. Forward-looking

statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Accordingly, readers should not place undue reliance on forward-looking statements and information, which are qualified in their entirety by this cautionary statement. The Company does not undertake any obligation to release publicly any revisions for updating any voluntary forward-looking statements, except as required by applicable securities law.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the “**U.S. Securities Act**”) or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available. Not for distribution to U.S. newswire services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of U.S. securities laws.

*Neither the CSE nor its Market Regulator (as that term is defined in policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.*