



Pan American Announces Further Extension of Marketing Campaign

March 11, 2024

Calgary AB – **Pan American Energy Corp.** (the “**Company**” or “**Pan American**”) (CSE: PNRG) (OTCQB: PAANF) (FRA: SS60) is pleased to announce that further to its news release on December 29th, 2023 it has further extended its engagement of i2i Marketing Group LLC (“**i2i**”) (email: contact@i2illc.com; address 1233 Chesapeake Drive, Odessa, Florida, 33556; phone: 312-725-3843) for the provision of investor relations services for an anticipated period of 45 days commencing on or about March 11, 2024, provided that the term of the marketing services may be extended or shortened at the discretion of management.

i2i will create an advertising campaign and utilize its physical marketing program strategy with the aim of increasing investor awareness through various online platforms and methods of engagement, including the direct mailing of advertising materials to potentially interested parties.

The Company will pay a fee of USD \$848,116.71 for the services. The Company will not issue any securities to i2i as compensation for its marketing services. As of the date hereof, to the Company’s knowledge, i2i (including its directors and officers) does not own any securities of the Company and is arm’s length with the Company.

The Company is also pleased to announce that it has engaged Rumble Strip Media Inc. (“**Rumble Strip**”) (email: info@rumblestrip.ca; address Unit 893, 250-997 Seymour Street, Vancouver, British Columbia) for the provision of consulting services for an anticipated period of three months commencing on or about March 11, 2024, provided that the term of the marketing services may be extended or shortened at the discretion of management.

Rumble Strip will create content, ad-creation, media planning, and social media news dissemination. The Company will pay a fee of USD \$100,000 for the services. The Company will not issue any securities to Rumble Strip as compensation for its marketing services. As of the date hereof, to the Company’s knowledge, Rumble Strip (including its directors and officers) does not own any securities of the Company and is arm’s length with the Company.

About Pan American Energy Corp.

Pan American Energy Corp. (CSE: PNRG) (OTCQB: PAANF) (FSE: SS60) is an exploration stage company engaged principally in the acquisition, exploration and development of mineral properties containing battery metals in North America.

The Company executed an option agreement in Canada with Magabra Resources, providing for the right to acquire up to a 90% interest in the drill-ready Big Mack Lithium Project, 80 km north of Kenora, Ontario. The Company has also entered a property option agreement with Horizon Lithium LLC providing for the right to acquire a 100% interest in the Horizon Lithium Project, located within Esmeralda County – Tonopah Lithium Belt, Nevada, USA.

To register for investor updates, please visit <https://panam-energy.com>.

On Behalf of the Board of Directors

Jason Latkowcer
CEO & Director

Contact

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Forward-Looking Statements

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words “could”, “intend”, “expect”, “believe”, “will”, “projected”, “estimated” and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company’s current beliefs or assumptions as to the outcome and timing of such future events. In particular, this press release contains forward-looking information relating to, among other things, the expected commencement date, and term of the marketing activities contracted for by the Company.

Various assumptions or factors are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking information, including, in respect of the forward-looking information included in this press release, assumptions regarding the start date and length of the Company’s promotional program.

Although forward-looking information is based on the reasonable assumptions of the Company’s management, there can be no assurance that any forward-looking information will prove to be accurate. Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include, among other things, that the budget for the Company’s marketing program may not be sufficient to permit the marketing activities to continue for the anticipated term. The forward-looking information contained in this release is made as of the date hereof, and the Company not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

The Canadian Securities Exchange has not reviewed, approved, or disapproved the contents of this press release.