



## **Pan American Energy Corp. Announces Marketing Campaign**

January 6, 2023

Calgary AB – Pan American Energy Corp. (the “**Company**” or “**Pan American**”) (CSE: PNRG) (OTC PINK: PAANF) (FSE: SS6) announces it has engaged MIC Market Information & Content Publishing GmbH (“MIC”) (address: Gerhard-Haupmann-St. 49b 51379 Leverkusen; email: [contact@micpublishing.de](mailto:contact@micpublishing.de)) to provide online marketing services for a term of up-to four months, commencing January 2023.

MIC will utilize their online programs with the aim of broadening the Company’s reach within the investment community, increasing investor awareness of the Company and attracting potential new investors through various online platforms and methods of engagement in consideration of EUR 250,000. The marketing services include project management and consulting for an online marketing campaign, coordinating marketing actions, maintaining and optimizing AdWords campaigns, adapting AdWords bidding strategies, optimizing AdWords ads, and creating and optimizing landing pages. The promotional activity will occur by email, Facebook, and Google. MIC does not have any prior relationship with the Company, other than its previous marketing engagement announced by the Company on October 14, 2022.

### **About Pan American Energy Corp.**

Pan American Energy Corp. (CSE: PNRG) (OTC PINK: PAANF) (FSE: SS6) is an exploration stage company engaged principally in the acquisition, exploration and development of mineral properties containing battery metals in North America.

The Company’s maiden asset is the 100% owned Green Energy Lithium Project, located in the Paradox Basin, Utah, USA. The Company has also entered a property option agreement with Horizon Lithium LLC with the right to acquire 100% interest in the Horizon Lithium Project, located within the Clayton Valley – Tonopah Lithium Belt, Nevada, USA.

The Company executed an option agreement in Canada with Magabra Resources with the right to acquire up to 90% interest in the drill-ready Big Mack Lithium Project, 80 km north of Kenora, Ontario.

### **On Behalf of the Board of Directors**

Jason Latkowcer  
CEO & Director

### **Contact**

Phone : (585) 885-5970

Email: [info@panam-energy.com](mailto:info@panam-energy.com)

*The CSE has neither approved nor disapproved the information contained herein.*