



## **Pan American Energy Corp. Announces Marketing Campaign**

October 14, 2022

Calgary AB – Pan American Energy Corp. (the “**Company**” or “**Pan American**”) (CSE: PNRG) (OTC PINK: PAANF) (FSE: SS6) announces it has engaged MIC Market Information & Content Publishing GmbH (“**MIC**”) (address: Gerhard-Haupmann-St. 49b 51379 Leverkusen; email: [contact@micpublishing.de](mailto:contact@micpublishing.de)) to provide online marketing services for a term of four months, commencing October 2022.

MIC will utilize their online programs with the aim of broadening the Company’s reach within the investment community, increasing investor awareness of the Company and attracting potential new investors through various online platforms and methods of engagement in consideration of EUR 300,000. The marketing services include project management and consulting for an online marketing campaign, coordinating marketing actions, maintaining and optimizing AdWords campaigns, adapting AdWords bidding strategies, optimizing AdWords ads, and creating and optimizing landing pages. The promotional activity will occur by email, Facebook, and Google. MIC does not have any prior relationship with the Company.

In addition, the Company has also engaged Promethean Marketing Inc. (“**Promethean**”) (address: 138 Main St Ste 200B, Annapolis, MD, 21401, US; email: [info@hereisyourfire.com](mailto:info@hereisyourfire.com)) for marketing services of up to four months, commencing in November 2022.

Promethean will, as appropriate, create campaigns, ad groups, text ads, display ads and perform detailed keyword research, setup and manage remarketing campaigns, optimize keyword options, coordinate online advertiser and marketers, create landing pages for ad campaigns and bring attention to the business of the Company in consideration of USD \$500,000 (plus applicable taxes). The promotional activity will occur by email, Facebook, a newsletter and Google. Promethean does not have any prior relationship with the Company.

### **About Pan American Energy Corp.**

Pan American Energy Corp. (CSE: PNRG) (OTC PINK: PAANF) (FSE: SS6) is an exploration stage company engaged principally in the acquisition, exploration and development of mineral properties containing battery metals in North America.

The Company’s flagship asset is the 100% owned Green Energy Lithium Project, located in the Paradox Basin, Utah, USA. The Company has also entered a property option agreement with Horizon Lithium LLC with the right to acquire 100% interest in the Horizon Lithium Project, located within the Clayton Valley – Tonopah Lithium Belt, Nevada, USA.

The Company executed an option agreement in Canada with Magabra Resources with the right to acquire up to 90% interest in the drill-ready Big Mack Lithium Project, 80 km north of Kenora, Ontario.

### **On Behalf of the Board of Directors**

Jason Latkowcer  
CEO & Director

### **Contact**

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*The CSE has neither approved nor disapproved the information contained herein.*