

SILVER SUN RESOURCE CORP.

Suite 400 – 409 Granville Street

Vancouver, BC, V6C 1T2

Telephone: (604) 678-2531

NEWS RELEASE

Trading Symbols:

TSX-V SSU

FSE: SS6

OTCQX: SSUXF

Silver Sun adds Strategic Advisor to advisory board

Vancouver, British Columbia (January 24th, 2013) – Silver Sun Resource Corp. (“Silver Sun” or “the Company”) is pleased to announce that it has added Sung Ha (John) Kim to the Company’s advisory board. Mr. Kim will act as a communications liaison between the Company and the South Korean market.

Mr. Kim is a principal shareholder and CEO of SBS Maxstudio (Seoul Broadcasting Systems) which is the largest non-government television station in South Korea. As well, SBS through its subsidiary, Value Maker’s Holdings, is involved with incubating new technology companies as well as the development of multi-complex commercial real estate projects.

Mr. Kim graduated in 1993 with a degree in Communications from Michigan State University and is currently a faculty member of KOBACO (Korea Broadcasting Advertising Corporation).

Cherry Hill Update

The Company is pleased to provide an update on its activities in Yreka, California.

Trucking of the Company’s stockpile to the mill in Grants Pass, Oregon is complete and milling is continuing. The company contracted to provide trucking services was faced with a number of obstacles that delayed delivery from logistics to the inclement of weather. The region received unusually high levels of snowfall which shut down the interstate. Further, the contracted mill in Grants Pass delayed the start of milling the 1,000 tons of delivered material as parts of the mill required rehabilitation upon start-up to maximize efficiency in the process.

The Company will announce when milling is complete together with distribution weights of both the gravity and floatation circuit concentrates. Assays of the concentrates will be conducted by Inspectorate Labs of Reno, Nevada and the results will be reported when received.

About Silver Sun Resource Corp.

Silver Sun Resource Corp. is a Canadian-based resource company focused on the acquisition, exploration and development of precious metal deposits in North America. The Company is in the production stage with its gold project in Yreka, California and engaged in an on-going work program on the Zacatecas, Salvador, and Mina San Jose properties located within the prolific Zacatecas Silver District in Mexico, as well as its Yoreme Silver Project in the mining district of Alamos, Sonora State, Mexico. The Company has an experienced management team with a growth strategy to develop a diversified portfolio of mining projects that can be taken to production in the near-term. The company's design is to add shareholder value through efficient exploration, strategic acquisitions and effective marketing while maintaining a low risk profile through project diversification and sound financial management.

ON BEHALF OF THE BOARD OF DIRECTORS

“Mark A. McLeary”
President

Forward Looking Statements

This news release contains statements that constitute "forward-looking statements" within the meaning of Section 21E of the United States Securities Exchange Act of 1934 and "forward looking information" within the meaning of applicable Canadian provincial securities legislation (collectively, "forward-looking statements"). Forward-looking statements often, but not always, are identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "targeting" and "intend" and statements that an event or result "may", "will", "would", "should", "could", or "might" occur or be achieved and other similar expressions. Forward-looking statements in this news release include statements regarding the timing and nature of permitting approvals, the timing and nature of infrastructure developments and construction, completion of project milestones, projections of future optimization, the timing of negotiations with third parties, and the timing and nature of production timeline targets which are dependent on projections which may change as testing and processing continues.

The forward-looking statements that are contained in this news release are based on various assumptions and estimates by Silver Sun and involve a number of risks and uncertainties. As a consequence, actual results might differ materially from results forecast or suggested in these forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements of Silver Sun to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Factors that could cause the actual results to differ include; risks relating to fluctuations in the price of gold; the inherently hazardous nature of mining-related activities; uncertainties concerning resource estimates; results of exploration, availability of capital and financing on acceptable terms, inability to obtain required regulatory approvals, unanticipated difficulties or costs in any rehabilitation which may be necessary, market conditions and general business, economic, competitive, political and social conditions. These statements are based on a number of assumptions, including assumptions regarding general market conditions, timing and receipt of regulatory approvals, the ability of Silver Sun and other relevant parties to satisfy regulatory requirements, the availability of financing for proposed transactions and programs on reasonable terms and the ability of third-party service providers to deliver services in a timely manner. Although Silver Sun has attempted to identify important factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements, there may be other factors which cause actual results to differ. Forward-looking statements contained herein are made as of the date of this news release and Silver Sun disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable securities laws. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements.

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