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NEWS RELEASE

Trading Symbols TSX-V: SSU, FSE: SS6, OTCQX: SSUXF

Cherry Hill Assays Grade as High as 20.2 gpt Gold

Vancouver, British Columbia (January 12th, 2012) – Silver Sun Resource Corp. (“Silver Sun” or “the Company”) is pleased to announce that assays submitted by Derrick Strickland, P. Geo., on behalf of Silver Sun for the purpose of the completion of an independent, 43-101 compliant technical report on the Cherry Hill Gold Mine have been received.

A total of six samples were submitted to Acme Labs for assaying:

- Sample CH11-01 that returned a value of 12.4 g/t gold was taken at 400 ft. of the main Q4 level (at the previous face) from banded quartz vein, 40 cm. parallel to the channel. This is an area of current production.
- Sample CH11-02 that returned a value of 1.71 g/t gold, was taken at the 340 ft. mark of the main Q4 level from banded quartz vein, 30cm. parallel to the channel.
- Sample CH11-03 that returned a value of 20.2 g/t gold was taken in the Q4-1 raise, i-drift from banded quartz, 30 cm. parallel to the channel. This is the Company’s second active working.
- Samples CH11-04 to CH11-06 from fault gauge at the 150 ft. to 242 ft. level of the main Q4 level together with a grab sample from a muck pile of black slate with euhedral pyrite returned nominal values of between 0.02 g/t gold and 0.24 g/t gold.

“Deposits such as Cherry Hill that inherently have a „nuggety” gold content are difficult to quantify with selective sampling due to the variable nature of the gold mineralization – you can have multi-ounce grades only inches from low grade material. Therefore these independent assays are important verification of the tenor of gold mineralization at Cherry Hill. The assays from this independent sampling confirm historic values as well as internal assays used by the mine as ongoing grade control”, stated Ian Foreman, P. Geo., the Company’s Qualified Person.

About Silver Sun Resource Corp.

Silver Sun Resource Corp. is a Canadian-based resource company focused on the acquisition, exploration and development of precious metal deposits in North America. The Company is in the production stage with its gold project in Yreka, California and engaged in an on-going work program on the Zacatecas, Salvador, and Mina San Jose properties located within the prolific Zacatecas Silver District in Mexico, as well as its Yoreme Silver Project in the mining district of Alamos, Sonora State, Mexico. The Company has an experienced management team with a growth strategy to develop a diversified portfolio of mining projects that can be taken to production in the near-term. The company's design is to add shareholder value through efficient exploration, strategic acquisitions and effective marketing while maintaining a low risk profile through project diversification and sound financial management.

Ian Foreman, P. Geo, is the Company's Qualified Person as defined by National Instrument 43-101, who is responsible for monitoring the supervision and quality control of Silver Sun's exploration programs and who has reviewed and verified the technical information contained in this news release.

Sample preparation and analysis for the Cherry Hill project is done at ISO 9001:2008 accredited Acme Analytical Laboratories (Vancouver) Ltd. All samples are assayed for gold by 30 g fire assay fusion with Inductively Coupled Plasma - Emission Spectroscopy (ICP-ES) finish. Silver and 33 additional elements are determined for all samples by Aqua Regia digestion, followed by ICP-ES and ICP Mass Spectroscopy (ICP-MS) finish. All over-limit gold (greater than 10 g/t) are re-assayed by 30 g fire assay fusion with a gravimetric finish.

ON BEHALF OF THE BOARD OF DIRECTORS

"Mark A. McLeary"
President

Forward Looking Statements

This news release contains statements that constitute "forward looking information" within the meaning of applicable Canadian provincial securities legislation ("forward-looking statements"). Forward-looking statements often, but not always, are identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "targeting" and "intend" and statements that an event or result "may", "will", "would", "should", "could", or "might" occur or be achieved and other similar expressions. The description of the extent of mineralized zones is not intended to imply that any economically mineable estimate of reserves or resources exists on any of Silver Sun's projects.

The forward-looking statements that are contained in this news release are based on various assumptions and estimates by Silver Sun and involve a number of risks and uncertainties. As a consequence, actual results might differ materially from results forecast or suggested in these forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements of Silver Sun to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Factors that could cause the actual results to differ include; risks relating to fluctuations in the price of gold; the inherently hazardous nature of mining-related activities; uncertainties concerning resource estimates; results of exploration, availability of capital and financing on acceptable terms, inability to obtain required regulatory approvals, unanticipated difficulties or costs in any rehabilitation which may be necessary, market conditions and general business, economic, competitive, political and social conditions. These statements are based on a number of assumptions, including assumptions regarding general market conditions, timing and receipt of regulatory approvals, the ability of Silver Sun and other relevant parties to satisfy regulatory requirements, the availability of financing for proposed transactions and programs on reasonable terms and the ability of third-party service providers to deliver services in a timely manner. Although Silver Sun has attempted to identify important factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements, there may be other factors which cause actual results to differ. Forward-looking statements contained herein are made as of the date of this news release and Silver Sun disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable securities laws. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements.

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