Mainstream Minerals hires smallcappower.com for capital market exposure services

January 10th, 2011 – Winnipeg, MB – Mainstream Minerals Corporation (TSX.V: MJO) ("Mainstream") is pleased to announce that it has engaged smallcappower.com, a division of Ubika Corporation ("Ubika") as a consultant to provide capital market exposure services. Ubika will use its online portal smallcapower.com to offer Mainstream Minerals Corp. an organized and structured information platform to reach to a wide network of brokers, retail advisors and investors. Ubika's engagement commences as of January 5th, 2011, and will extend for a twelve month term. Thereafter, the engagement will be subject to renewals at the option of both parties.

In consideration for Ubika's services, Mainstream will pay a monthly fee of \$3,000 plus applicable taxes and a onetime fee of \$5,000 plus applicable taxes for the preparation of an Information Report.

About Mainstream Minerals

Mainstream Minerals Corporation is a mineral exploration and development company focused on precious metals mining properties with economic potential, with the aim of bringing such properties to commercial production. The Bobjo Mine and the Slate Lake projects are located in the prolific Red Lake Gold Camp in northwest Ontario. The Rowan Lake project covers 12.5 kilometres on the Cameron Lake-Pipestone Fault in the Kenora Mining District. Other projects include the Price and West Keefer Claims located in the West Timmins area in north-central Ontario and the Casa Berardi Claims in northern Québec.

MJO Shares Outstanding: 43,951,021

ON BEHALF OF THE BOARD

Signed "Michael Romanik" Michael Romanik, President & CEO (204) 222-0137 info@mainstreamminerals.com www.mainstreamminerals.com

This news release includes certain forward-looking statements concerning the future performance of Mainstream Mineral Corporation's business, its operations and its financial performance and condition, as well as management's objectives, strategies, beliefs and intentions. The Company does not intend, and does not assume any obligation, to update these forward-looking statements. Forward-looking statements are frequently identified by such words as "may", "plan", "expect", "anticipate", "estimate", "intend" and similar words referring to future events and results. These forward-looking statements represent management's best judgment based on current facts and assumptions that management considers reasonable. The Company makes no representation that reasonable business people in possession of the

same information would reach the same conclusions. All forward-looking information is inherently uncertain and subject to a variety of assumptions, risks and uncertainties, including the speculative nature of mineral exploration and development, fluctuating commodity prices, competitive risks and the availability of financing and as described in more detail in the Company's recent securities filings available at www.sedar.com. Actual events or results may differ materially from those projected in the forward looking-statements and readers are cautioned against placing undue reliance thereon.

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