

NEWS RELEASE

Brabeia Inc. Becomes HubSpot Certified Agency Partner; Launches New Website With Explainer Video

VANCOUVER, BC, Canada (November 19, 2015) - Brabeia Inc. (BBA: CSE) is pleased to announce it has joined Hubspot, Inc. (HUBS: NYSE), the world's leading inbound marketing and sales platform, as a Certified Agency Partner. Hubspot works hand-in-hand with their Agency Partners to grow their businesses through inbound software, services, and support.

This partnership creates additional sources of revenue for Brabeia as the company receives administration and management fees on all contracts, as well as a 20% commission on all clients that contract to use HubSpot's marketing platform. This commission is payable for the life of the client's contract with HubSpot, regardless of whether they continue to work with the Brabeia marketing team.

Of the announcement, HubSpot Channel Account Manager Annalisa Specter said, "We are thrilled to welcome Brabeia to HubSpot's Partner Program. Their savvy, sophisticated, and innovative approach to inbound marketing makes them a company that businesses everywhere can learn from. Watching them transform their Agency with inbound has been a rewarding experience!"

"Hubspot's platform gives us access to incredible tools and statistics -- allowing us to create online marketing campaigns that are customized and strategic for every client. It's the perfect partnership because their technology complements Brabeia's so well. I'm excited to share our new capabilities and kick off this new addition to our service offerings," said Tracy R. Wattie, Chairman and CEO of Brabeia.

To reflect this new partnership and new services, Brabeia launched a redesigned website (<http://www.brabeia.com>) featuring a [new video](#) that walks visitors through the company's technology, showcasing how Brabeia can help them gain more traffic, leads and sales. "Having the video in place is crucial to our online marketing strategy. We're excited for visitors to be able to clearly and quickly see how Brabeia's contest technology can help them pull in quality, qualified leads. Of course, we'll continue adding supporting pages to the website in the coming weeks to represent all of our service offerings," said Tara Geissing, Brabeia's VP of Marketing.

ON BEHALF OF THE BOARD,

Tracy Wattie

Chairman & CEO

About Brabeia (<http://www.brabeia.com>): Brabeia is at the forefront of innovative, patented, one-click contest marketing technology development, and implementation. The company began as an interactive contest and sweepstakes platform which creates, deploys, and measures events and demographic data for brands, and has evolved into unique lead generation technology that can be applied to virtually any industry.

About HubSpot HubSpot is the world's leading inbound marketing and sales platform. Since 2006, HubSpot has been on a mission to make the world more inbound. Today, over 16,000 customers in 90 countries use HubSpot's software, services, and support to transform the way they attract,

engage, and delight customers. HubSpot's inbound marketing software, ranked #1 in customer satisfaction by VentureBeat and G2Crowd, includes social media publishing and monitoring, blogging, SEO, website content management, email marketing, marketing automation, and reporting and analytics, all in one integrated platform. Signals, HubSpot's award-winning sales application, enables sales and service teams to have more effective conversations with leads, prospects, and customers. HubSpot is headquartered in Cambridge, MA with offices in Dublin, Ireland, and Sydney, Australia, and has been recognized by Inc., Forbes, and Deloitte as one of the world's fastest-growing companies. Learn more at www.hubspot.com

Cautionary Note Regarding Forward-Looking Statements

Certain statements contained in this news release may constitute forward-looking information within the meaning of securities laws.

Forward-looking information may relate to Brabeia's future outlook and anticipated events or results and may include statements regarding the future financial position, business strategy, budgets, litigation, projected costs, capital expenditures, financial results, taxes and plans and objectives of or involving Brabeia. Particularly, statements regarding Brabeia's future operating results and economic performance are forward-looking statements. In some cases, forward-looking information can be identified by terms such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "intend", "estimate", "predict", "potential", "continue", or other similar expressions concerning matters that are not historical facts.

These statements are based on certain factors and assumptions regarding expected growth, results of operations, performance and business prospects and opportunities. While Brabeia considers these assumptions to be reasonable based on information currently available to Brabeia, they may prove to be incorrect.

Forward looking-information is also subject certain factors, including risks and uncertainties, that could cause actual results to differ materially from what Brabeia currently expects. These factors include changes in market and competition, governmental or regulatory developments and general economic conditions.

For more exhaustive information on these risks and uncertainties you should refer to the section entitled "Part IV – Information Concerning the Resulting Issuer – Risk Factors of the Resulting Issuer" in Brabeia's management information circular dated July 15, 2015 and the section entitled "Risk Factors" in Brabeia's Listing Statement dated June 19, 2015 each of which is available at www.sedar.com. Forward-looking information contained in this press release is based on Brabeia's current estimates, expectations and projections, which Brabeia believes are reasonable as of the current date. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While Brabeia may elect to, Brabeia is under no obligation and does not undertake to update this information at any particular time except as required by applicable securities law.

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