

NEWS RELEASE

Lead Generation Firm, Brabeia Inc., Grants Stock Options

VANCOUVER, BC, Canada (October 9, 2015) - Brabeia Inc. (BBA: CSE) (“Brabeia”), a marketing and technology firm specializing in the collection of real-time data and demographic information, confirms the previously announced granting of 1,900,000 stock options to officers, directors, employees and consultants. The options were granted for a period of 2 years, expiring on August 28, 2017, and each stock option will allow the holder to purchase one common share of Brabeia at an exercise price of \$0.30.

ON BEHALF OF THE BOARD,

Tracy Wattie
Chairman & CEO

About Brabeia (<http://www.brabeia.com>): Brabeia is at the forefront of innovative, patented, one-click contest marketing technology development and implementation. The company began as an interactive contest and sweepstakes platform that creates, deploys, and measures events and demographic data for brand and has evolved into unique lead generation technology that can be applied to virtually any industry.

Neither the Canadian Stock Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Stock Exchange) accepts responsibility for the adequacy or accuracy of this release.

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