

NEWS RELEASE

Brabeia Inc. Adds Contest Marketing Services To RESAAS Marketplace

VANCOUVER, BC, Canada (October 7, 2015) - Brabeia Inc. (BBA: CSE) ("Brabeia"), a marketing and technology firm specializing in the collection of real-time data and demographic information, is pleased to announce that its contest-marketing platform has recently been added to the RESAAS Services Inc. (BBA: RSS) ("RESAAS") Marketplace.

RESAAS, a cloud-based social business platform for the real estate services industry, features a membership of over 350,000 real estate professionals. By utilizing Brabeia's RESAAS Marketplace listing, members will have the opportunity to use the Brabeia contest-marketing platform at a discounted price.

"Brabeia provides RESAAS members with an opportunity to create unique marketing initiatives," said Cory Brandolini, CEO at RESAAS. "Brabeia is the first contest management platform to join the RESAAS Marketplace and is in good company amongst various other superior tools, products and services designed for real estate professionals."

"We've seen firsthand how important contest marketing can be to our client's online visibility campaigns. By hosting their own contests and surveys, RESAAS members will have the potential to not only grow their lists, but also use collected data to follow up with leads more strategically. We're excited to introduce them to the Brabeia contest platform and let them experience the results themselves!" said Tracy Wattie, Chairman & CEO of Brabeia.

Brabeia's contest management platform allows business owners to collect entrants' email addresses and track a variety of useful data points. Contest organizers can log into their personalized dashboards and see the number of unique entrants their contest has attracted and how each of them learned of their events. Brabeia's technology also tracks contestant behavior, giving demographic insight that can be used to target specific audiences in future email and marketing campaigns.

ON BEHALF OF THE BOARD,

Tracy Wattie
Chairman & CEO

About Brabeia (<http://www.brabeia.com>): Brabeia is at the forefront of innovative, patented, one-click contest marketing technology development and implementation. The company began as an interactive contest and sweepstakes platform that creates, deploys, and measures events and demographic data for brand and has evolved into unique lead generation technology that can be applied to virtually any industry.

Cautionary Note Regarding Forward-Looking Statements

Certain statements contained in this news release may constitute forward-looking information within the meaning of securities laws.

Forward-looking information may relate to Brabeia's future outlook and anticipated events or results and may include statements regarding the future financial position, business strategy, budgets, litigation, projected costs, capital expenditures, financial results, taxes and plans and objectives of or involving Brabeia. Particularly, statements regarding Brabeia's future operating results and economic performance are forward-looking statements. In some cases, forward-looking information can be identified by terms such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "intend", "estimate", "predict", "potential", "continue" or other similar expressions concerning matters that are not historical facts.

These statements are based on certain factors and assumptions regarding expected growth, results of operations, performance and business prospects and opportunities. While Brabeia considers these assumptions to be reasonable based on information currently available to Brabeia, they may prove to be incorrect.

Forward looking-information is also subject certain factors, including risks and uncertainties, that could cause actual results to differ materially from what Brabeia currently expects. These factors include changes in market and competition, governmental or regulatory developments and general economic conditions.

For more exhaustive information on these risks and uncertainties you should refer to the section entitled "Part IV – Information Concerning the Resulting Issuer – Risk Factors of the Resulting Issuer" in Brabeia's management information circular dated July 15, 2015 and the section entitled "Risk Factors" in Brabeia's Listing Statement dated June 19, 2015 each of which is available at www.sedar.com. Forward-looking information contained in this press release is based on Brabeia's current estimates, expectations and projections, which Brabeia believes are reasonable as of the current date. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While Brabeia may elect to, Brabeia is under no obligation and does not undertake to update this information at any particular time except as required by applicable securities law.

Neither the Canadian Stock Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Stock Exchange) accepts responsibility for the adequacy or accuracy of this release.

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