

**FORM 51-102F3**

**MATERIAL CHANGE REPORT**

**Item 1: Name and Address of Reporting Issuer**

Pure Living Media Inc. (formerly TinyMassive Technologies Inc.) (the "Company")  
509 – 207 West Hastings St  
Vancouver, BC V6B 1H7

**Item 2: Date of Material Change**

March 26, 2012

**Item 3: News Release**

A news release was issued and disseminated on March 26, 2012 through Stockwatch and Market News Publishing Inc., posted on the CNSX website and filed on SEDAR ([www.sedar.com](http://www.sedar.com)).

**Item 4: Summary of Material Changes**

The Company announced that effective March 23, 2012; the Company sold its 51% interest in its Nevada subsidiary TBwaP, Inc. to Pan Pacific Technologies Inc., an arm's length body corporate located in Panama City, Rep. of Panama.

**Item 5: Full Description of Material Change**

Please see the news release attached as Schedule "A" hereto for a full description of the material change.

**Item 6: Reliance on subsection 7.1(2) or (3) of National Instrument 51-102**

Not applicable.

**Item 7: Omitted Information**

None.

**Item 8: Executive Officer**

For further information, please contact:  
Arndt Roehlig, President  
Telephone: (604) 569-1236

**Item 9: Date of Report**

March 26, 2012

***The Canadian National Stock Exchange has neither approved nor disapproved the contents of this news release.***



**PURE LIVING MEDIA INC.**

**PURE LIVING MEDIA INC. DIVESTS ITSELF OF ITS CORE BUSINESS  
SUBSIDIARY**

**March 26, 2012**

**CNSX Symbol: PLV**

**Mr. Arndt Roehlig reports:**

Vancouver, BC: Pure Living Media Inc. (the "Company") announces that effective March 23, 2012; the Company has sold its 51% interest in its Nevada subsidiary TBwaP, Inc. to Pan Pacific Technologies Inc., an arms length body corporate in Panama City, Rep. of Panama.

TBwaP Inc. was responsible for the Company's Media Business, which is no longer core to the Company's business focus. Going forward, the Company is currently in negotiation with several vendors to enter into mineral property acquisitions.

On behalf of the Board of Directors:

*/s/ "Arndt Roehlig"*  
President and Director

For further information please contact:  
Arndt Roehlig  
Telephone: (604) 569-1236 or [arndt@rccapital.ca](mailto:arndt@rccapital.ca)