



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

Date: 18th November 2011

To: All Canadian Securities Regulatory Authorities

Subject: PURE LIVING MEDIA INC. (AMENDMENT)

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	14/11/2011
Record Date for Voting (if applicable) :	14/11/2011
Beneficial Ownership Determination Date :	14/11/2011
Meeting Date :	28/12/2011 AMENDED
Meeting Location (if available) :	1820 - 925 West Georgia Street Vancouver, BC

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	74623X109	CA74623X1096

Sincerely,

**Computershare Trust Company of Canada /
Computershare Investor Services Inc.**

Agent for PURE LIVING MEDIA INC.