## **Fandifi Corporate Update**

Vancouver, British Columbia--(Newsfile Corp. - May 17, 2023) - Fandifi Technology Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ4) ("Fandifi" or the "Company") is thrilled to share the exciting progress made in its business development initiatives since the relaunch of its cutting-edge fan engagement platform.

In March 2023, the Company introduced a revamped version of its platform based on valuable feedback received during the original Beta Launch in Q4 2022. The improvements were strategically focused on enhancing the user experience for both fans and creators. These enhancements included refined data analytics, dynamic prediction challenges, and the ability to activate sponsors seamlessly all under a redesigned User Interface.

Since then, Fandifi has conducted multiple live pilots with a primary focus on professional North American and European basketball and hockey matches. During these matches, Fandifi and the teams themselves have collaborated to provide their own moderators, who expertly organize, host, and curate content in an electrifying live event setting, attracting attendees from around the globe. The Fandifi platform has impressively demonstrated its prowess in data presentation and prompt delivery, sponsor activation, and generating a strong impact. Furthermore, significant improvements have been made to the dynamic leaderboards, enabling tracking of fan engagement with precision while providing valuable market intelligence to content creator partners through customizable reports.

"As a Platform-as-a-Service (PaaS) company, Fandifi's business model centers around empowering creator communities and delivering actionable metrics to maximize fan interactions. Our unwavering commitment to this mission has driven the addition of requested features, further strengthening our technical arsenal," explains David Vinokurov, Fandifi's CEO and President. "With the competitive regular and playoff seasons now reaching their culmination, Fandifi is in a position to showcase the remarkable return on investment (ROI) we can provide to our partners and forge valuable business agreements. I extend my gratitude to our advisory board and our partners at Fansaves for their invaluable support in connecting us with a pipeline of partners and expanding our value proposition. We hold great optimism as we strive to establish a strong foothold for the exciting 23-24 sports seasons."

Fandifi's progress in refining its fan engagement platform, coupled with its commitment to empowering creators and optimizing fan experiences, positions the Company as a leading force in revolutionizing the way fans and creators interact in the dynamic world of sports and entertainment.

## About Fandifi Technology Corp.

Fandifi is a crowd based and system generated prediction fan engagement platform. The Fandifi platform runs on associated neural networks tailor-made for content creators to increase gamification of their content and enable fan engagement within their communities regardless of the form of distribution. Whether Esports, Sports or any type of broadcast or streamed content, Fandifi is revolutionizing the way fans interact with their favourite content. With its innovative features and monetization opportunities, Fandifi is poised to become the go-to platform for content creators looking to engage with their audience and sponsors.

## For additional Information:

Investor Relations

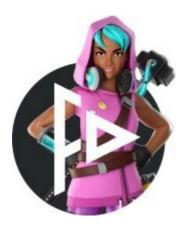
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looking statements can be identified by the use of words such as "plans", "expects", "budgets", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or the negatives or thereof. Forward-looking statements by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from those expressed or implied by the forward-looking statements. We have made certain assumptions, which our management believes to be reasonable, about the forward-looking statements and the ongoing performance advantages of the Company's platform in comparison with existing or future competitive offerings, and the future growth of the market in which we compete. However, we can provide no assurance that the forward-looking statements will prove to be accurate. Furthermore, should one or more of the risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements. Accordingly, you should not place undue reliance on the forward-looking statements or information contained herein. Important additional information identifying risks and uncertainties and other factors is contained in the section entitled "Risk and Uncertainties" in the Company's most recent Management Discussion and Analysis filed on SEDAR.

Except as required by law, we do not intend to update forward-looking statements whether as a result of new information, future events or otherwise.



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