Fandifi Fan Engagement Platform Live

Vancouver, British Columbia--(Newsfile Corp. - November 10, 2022) - Fandifi Technology Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ4) ("Fandifi" or the "Company"), is pleased to announce that Fandifi's crowd based and system generated prediction fan engagement platform Beta Launch is now live and can be accessed at www.play.fandifi.com.

Fandifi recently completed its organic beta sign-up campaigns exceeding initial expectations and has now opened up the platform to feedback from its Beta Community. All comments and technical feedback should be provided back to the Company by Fandifi players using the Company's expanding Discord community.

Fandifi has released both Sport and Esports focused demo-videos on YouTube as well.

"Having developed a fan-centric approach to fan engagement, our team is proud of our work to date and eager to rollout additional tools and features to revolutionize the way that fans interact with streamed, broadcast and live events. Based on the feedback from our community and fans Fandifi will be incorporating their feedback to optimize the content creator and fan experience. It is an exciting time for our team and the Company and we look forward to empowering both organic growth and community engagement," states David Vinokurov, CEO and President.

About Fandifi Technology Corp.

Fandifi is a crowd based and system generated prediction fan engagement platform. The Fandifi platform runs on associated neural networks tailor-made for content creators to increase gamification of their content and enable fan engagement within their communities regardless of the form of distribution. FandifiTM also operates www.fandomart.com, an NFT marketplace where rewards can be bought, sold, or traded on a blockchain agnostic platform.

For additional Information:
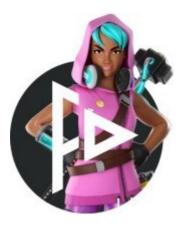
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DISCLAIMER:

Certain statements made herein may contain forward-looking information within the meaning of the applicable Canadian securities laws ("forward looking statements"). Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "budgets", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or the negatives or thereof. Forward-looking statements by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from those expressed or implied by the forward-looking statements. We have made certain assumptions, which our management believes to be reasonable, about the forward-looking statements, including the ability to enter into a definitive affiliate marketing agreement with Elite Duels Corp., the expected revenue and other benefits to be generated by the relationship, as well as the ongoing performance advantages of the Company's platform in comparison with existing or future competitive offerings, and the future growth of the market in which we compete. However, we can provide no assurance that the forward-looking statements will prove to be accurate. Furthermore, should one or more of the risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements. Accordingly, you should not place undue reliance on the forward-looking statements or information contained herein. Important additional information identifying risks and

uncertainties and other factors is contained in the section entitled "Risk and Uncertainties" in the Company's most recent Management Discussion and Analysis filed on SEDAR.

Except as required by law, we do not intend to update forward-looking statements whether as a result of new information, future events or otherwise.

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