

Fandifi Appoints Renjun Bao Ph.D to Advisory Board

Vancouver, British Columbia--(Newsfile Corp. - July 6, 2022) - Fandifi Technology Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ4) ("Fandom Sports" or the "Company"), is proud to announce the appointment of Renjun Bao Ph.D as a member of the Fandifi Advisory Board.

Mr. Bao is a renowned thought leader with extensive sports industry knowledge both in China and USA having worked with many major international leagues. Mr. Bao currently serves as the Director of Business Development and is a Senior Sports Reporter for Tencent Sports America where he is responsible for maintaining top-tier relations with major sports leagues for which Tencent has exclusive broadcast rights for the Chinese market.

"We are extremely fortunate to have Renjun join our stellar advisory team and assist us with finetuning the Fandifi prediction platform for global audiences and key partners. His knowledge of optimizing broadcasting technologies and business relationships will be invaluable for Fandifi as we launch and scale our platform to empower the content creator community - sports leagues and teams included," states David Vinokurov, CEO and President of Fandifi.

"After seeing the Fandifi platform in action, the value add that the Fandifi platform offers audiences is readily apparent and represents a tremendous opportunity for the Company. I'm excited to share my knowledge and experience with David and the team to maximize their impact on the international sports scene," states Mr. Bao.

Philip Chen, Chairman additionally comments, "We are pleased to add Renjun to our team. He adds a diverse dynamic that complements Fandifi's gamification/prediction technology that amplifies engagement for content providers and content distributors. Renjun's vast global network will allow us to make inroads in showcasing our innovative technology."

STOCK OPTIONS

Mr. Bao has been granted a total of 200,000 performance incentive stock options at a price of \$0.13 which have a 5 year expiry term ending on June 7, 2027. The options have already vested as of the date of the grant on June 6, 2022.

About [Fandifi Technology Corp.](#)

Fandifi™ is building a crowd based and system generated prediction and fan engagement platform. Fandifi™ platform runs on an associated neural network tailor made for content creators to increase gamification of their content and enable fan engagement within their communities regardless of form of distribution. Fandifi™ also operates www.fandomart.com an NFT marketplace where rewards can be bought, sold, or traded on an interoperable blockchain agnostic platform.

For additional information:

Investor Relations

Email: info@fandifi.com

Phone +1 604 2566990

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking

statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about Fandifi. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect Fandifi good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to Fandifi' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

SOURCE Fandifi Technology Corp. ###



To view the source version of this press release, please visit <https://www.newsfilecorp.com/release/130088>