

Fandifi Posts New Corporate Presentation

Vancouver, British Columbia--(Newsfile Corp. - April 14, 2022) - Fandifi Technology Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandifi™" or the "Company"), is pleased to announce that a revised corporate presentation has been posted to its website at: <https://fandomesports.com/public/Presentation.pdf>.

"Given the evolution and expansion of the Company's technology to provide and overlay predictions not only on sports and esports, but on any type of broadcast content, a new corporate presentation has been crafted to provide investors a glimpse of the capabilities that the Fandifi™ platform and ecosystem encompass. We will be using the presentation in conjunction with private demonstrations to establish beta launches with partners and creators across a variety of content silos: streaming, sports, esports and broadcast content," states David Vinokurov, CEO and President of Fandifi™.

The company is currently transitioning domains and IP to support the new corporate website which will be hosted at <https://www.fandifi.com/#/>.

"We are extremely excited to begin positioning Fandifi™ as one of the premier go-to tools for fan engagement and monetization for the content creator community. The first step in our rebranding and market positioning exercise is new marketing materials of which the revised corporate presentation is the tip of the spear. We continue to amplify our unique value proposition to new partners, brands and investors and will be elaborating on our gamification strategy to secure beta partners in the near term. Our goal to empower the international creator community by deploying our agnostic prediction engine will position Fandifi™ as a leader in content enrichment, fan engagement and monetization tools for the next generation of content creators," continued Mr. Vinokurov.

According to Technavio the Gamification Market size will grow by USD \$27.7 Bn by 2026 witnessing a YOY growth of 21.68% and a CAGR of 29.15%¹ during the forecast period. Fandifi™ is positioned at the intersection of several exploding consumer trends; gamification, predictions, igaming and NFTs and will be capitalizing on these markets with its neural network platform enabled Unified Information Access Platform (UIA platform):

¹ <https://www.prnewswire.com/news-releases/gamification-market-size-to-grow-by-usd-27-77-bn-42-of-the-growth-to-originate-from-north-america-technavio-301522685.html>

About Fandifi Technology Corp.

Fandifi™ is building a crowd based and system generated prediction and fan engagement platform. Fandifi™ platform runs on an associated neural network tailor made for content creators to increase gamification of their content and enable fan engagement within their communities regardless of form of distribution. Fandifi™ also operates www.fandomart.com an NFT marketplace where rewards can be bought, sold or traded on a interoperable blockchain agnostic platform.

"PLAY. PREDICT. GET REWARDED."

For additional information:

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this newrelease.

DISCLAIMER:

Certain statements made herein may contain forward-looking information within the meaning of the applicable Canadian securities laws ("forward looking statements"). Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "budgets", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or the negatives or thereof. Forward-looking statements herein include, but are not limited to statements with respect to: the affiliate marketing relationship with Elite Duels Corp. and the entering into a definitive agreement for the affiliate marketing partnership and the expected benefits to Fandom from the definitive agreement; market acceptance of the Company's peer-to-peer wagering platform; the Company's expectation of becoming a world-class engaging eco-system for all ages fans and fans of wagering on live Esports events; and the expected growth and health of the Esports betting market in general.

Forward-looking statements by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from those expressed or implied by the forward-looking statements. We have made certain assumptions, which our management believes to be reasonable, about the forward-looking statements, including the ability to enter into a definitive affiliate marketing agreement with Elite Duels Corp., the expected revenue and other benefits to be generated by the relationship, as well as the ongoing performance advantages of the Company's platform in comparison with existing or future competitive offerings, and the future growth of the market in which we compete. However, we can provide no assurance that the forward-looking statements will prove to be accurate. Furthermore, should one or more of the risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements. Accordingly, you should not place undue reliance on the forward-looking statements or information contained herein. Important additional information identifying risks and uncertainties and other factors is contained in the section entitled "Risk and Uncertainties" in the Company's most recent Management Discussion and Analysis filed on SEDAR.

Except as required by law, we do not intend to update forward-looking statements whether as a result of new information, future events or otherwise.

To view the source version of this press release, please visit
<https://www.newsfilecorp.com/release/120427>