Fandom Sports Peer-to-Peer Sports Wagering Now Live and Hosting Live Corporate Webinar on January 12th at 12pm EST

Vancouver, British Columbia--(Newsfile Corp. - January 11, 2022) - Fandom Sports Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandom Sports" or the "Company"), is pleased to announce that the Company's peer-to-peer (P2P) sports wagering platform (www.fandomesports.com) is live and ready for revenue generation.

The Company recently announced that its P2P Esports platform was live after Fandom Sports had been approved to provide Skrill and Neteller payment services. Wagering customers are now able to fund their accounts to facilitate P2P wagering on Esports and sports. The Company's P2P platform is now fully integrated with payment solutions and the Company's banking partners.

"Now that the second iteration of our modular wagering platform is live, the Company will be transitioning to an operating and revenue generation trajectory. The P2P sports is the second instance of our modular approach to building out a holistic wagering and prediction platform. Fandom Sports is currently developing a detailed marketing and user activation roadmap to support the launch of the all-ages platform and associated revenue streams," states David Vinokurov, CEO and President.

Live Corporate Webinar on January 12th at 12pm ET

Fandom Sports is also pleased to announce that the Company's President & CEO, David Vinokurov, will be presenting Fandom's January Investor Presentation including an overview of operations and upcoming milestones. You can register for the webinar below.

Date: Wednesday, January 12, 2022

Time: 12pm ET

Register: Webinar Registration

HAVE QUESTIONS? Management will be available to answer your questions following the presentation on the webinar platform. You may submit your question(s) beforehand in the registration form or by email: fandom@rbmilestone.com.

Director Resignation

Fandom Sports would also like to announce the resignation of Mr. Scott Keeney from the Board of Directors. The Company would like to thank Mr. Keeney for his time and guidance during the transition to the current management team and wishes him well on all his existing and upcoming projects.

About Fandom Sports Media:

Fandom Sports Media operates an Esports/Sports wagering platform at www.fandomesports.gg. The platform is the ultimate mobile friendly application for unfiltered raw Esports and Sports predictions and data interactions. Fandom allows passionate fans to unleash their primal passions, make predictions and/or wagers and earn rewards. Fandom Sports is a web application which instantly operates on an Android and iOS mobile device targeting "Superfans," who aspire to show the world they know their stuff better than the experts and their friends - giving them a chance to Play, Predict, and Get Rewarded. Fandom Sports is revolutionizing the way that consumers interact with streamed and broadcast content through the creation of www.fandomart.com the Company's own NFT marketplace. Fans will be able to tune in, watch, predict, wager and create NFTs all on-platform.

For additional Information:

Investor Relations

Email: info@fandomesports.com

Phone +1 (604) 256 6990

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to newinformation or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we viewas most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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