



**FANDOM
SPORTS**

September 22, 2021

Fandom Sports Media Corp.
Annual Meeting of Shareholders
October 28, 2021 at 10:00 AM

Dear Shareholder:

Re:

We are pleased to deliver your proxy circular and annual report via email and provide you with the opportunity to vote online. The proxy circular and annual report are now available, and you can now vote your shares for the Annual Shareholder Meeting. Proxies submitted by the Internet must be received by 5:00 p.m. Pacific Time, on October 26, 2021.

To view the proxy circular and annual report, visit: -- insert <https://www.fandomsports.com/#!/?scroll=annual>

To cast your vote, please visit www.investorvote.com and follow the on-screen instructions.

You will need the control number provided above to access the voting site. We encourage you to exercise your right, as a shareholder, to participate in the upcoming meeting either in person or by voting your proxy via Internet as outlined above.

Thank you for using our online voting service.

Please note: You are receiving this email because you are signed up for Electronic Shareholder Communications, our environmentally friendly e-Delivery service. You can unsubscribe to email notifications at any time by changing your elections on the Electronic Shareholder Communications menu at Investor Centre. Questions? For additional assistance regarding your account please visit www.investorcentre.com/service where you will find useful FAQs, phone numbers and our secure online contact form.

