

Fandom Sports Enables Esports Odds Wagering Across Entire Gaming Portfolio

Vancouver, British Columbia--(Newsfile Corp. - June 17, 2021) - Fandom Sports Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandom Sports" or the "Company"), is pleased to announce that the Company has successfully enabled odds-line wagering across the entire Fandom Sports ecosystem. Game titles include: League of Legends, Dota 2, Counterstrike:GO, Valorant, FIFA, Overwatch, Call of Duty, Rocket League, Rainbow Six, StarCraft BroodWar, King of Glory, Warcraft 3, StarCraft 2, and World of War Craft across the entire Fandoms Sports ecosystem.

On June 3, the Company announced the deployment of eleven additional game titles for dynamic predictions on top of the original launch of League of Legends, Counterstrike:GO and Dota 2 from Q1 2021. These deployments were based on Fandom's machine learning enabled neural network's derived predictions and wagers for Peer-to-Peer (P2P) interactions. Odds line wagering will facilitate a more robust consumer offering as Esports wagers will be able to place bets against odds lines to further interact with their favourite Esports team and streams regardless of P2P availability.

"The dynamic capabilities of the Fandom Sports UIA platform will be used to refine the Company's data analytics proficiencies to remain at the forefront of wagering technologies for popular game titles. Esports odds line wagering rounds out our Esports offering and provides Esports fans with a centralized, comprehensive wagering experience. The Company will now be able to develop multiple revenue streams by acting as the house on other sides of Esports wagers. Our development team will also be analyzing the incoming odds feeds and game outcomes to optimize the platform's predictive capabilities moving forward. Fandom Sports remains committed to applying industry leading data analytics and presentation capabilities as we round out our Esports offerings and look to expand beyond Esports," states David Vinokurov, CEO and President.

"PLAY. PREDICT. GET REWARDED."

For additional information:

Investor Relations

Email: info@fandomsports.com

Phone +1 (604) 256 6990

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily

prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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