

# Fandom Announces Affiliate Partner Client for UK Cross Licensing

Vancouver, British Columbia--(Newsfile Corp. - February 2, 2021) - Fandom Sports Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandom" or the "Company"), is pleased to announce that it has entered into a letter of intent for an affiliate partnership for the Company's regulated wagering platform. Fandom's peer-to-peer wagering platform is being built upon proprietary data feeds from leading Esports game publishers.

Fandom has signed a Letter of Intent ("LOI") with Gamerwager Ltd. ("Gamerwager"), a private company operating a UK licensed, dedicated head-to-head video game betting platform for the pursuit of an affiliate partnership agreement. Under the proposed terms of the affiliate agreement, Fandom and Gamerwager will offer each other services under the umbrellas of their respective licensing regimes. Fandom will promote the Gamerwager platform under its Curacao Internet Gaming License and Gamerwager will offer the Fandom platform under its UK Gambling License.

Fandom and Gamerwager are consulting towards implementation of go to market and technical integration strategies. Fandom will issue updates on the rollout of integrations of both products. Gamerwager is available to Esports fans in the UK today who are looking to wager on head to head game competition. Gamerwager is available in UK Android and iOS Appstores or at [www.gamerwager.com](http://www.gamerwager.com). All current subscribers on the Gamerwager platform will have early access to the Fandom wagering platform. All players and partner clients of Fandom will have access to the Gamerwager platform through unique marketing initiatives.

"Our goal in providing a world-class engaging eco-system for all ages fan engagement and Esports wagering is further complemented by adding the head to head direct wagering to our P2P and partner fantasy platforms. Our mission to realize diversified revenue streams across multiple complementary user bases continues to evolve and scale our regulatory compliance foot print with minimal costs. We strive to continue developing our partnerships, platforms and value creation initiatives for stakeholders and shareholders," states David Vinokurov, Fandom CEO and President. "I'd like to take this opportunity to thank John Armstrong, our resident Esports and Wagering expert from our Advisory Board for facilitating this opportunity for Fandom. His introductions and guidance have been invaluable as we grow and expand our business."

**"PLAY. PREDICT. GET REWARDED."**

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*The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this newrelease.*

**DISCLAIMER:**

*Certain statements made herein may contain forward-looking information within the meaning of the applicable Canadian securities laws ("forward looking statements"). Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "budgets", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or the negatives or*

*thereof. Forward-looking statements herein include, but are not limited to statements with respect to: the affiliate marketing relationship with Elite Duels Corp. and the entering into a definitive agreement for the affiliate marketing partnership and the expected benefits to Fandom from the definitive agreement; market acceptance of the Company's peer-to-peer wagering platform; the Company's expectation of becoming a world-class engaging eco-system for all ages fans and fans of wagering on live Esports events; and the expected growth and health of the Esports betting market in general.*

*Forward-looking statements by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from those expressed or implied by the forward-looking statements. We have made certain assumptions, which our management believes to be reasonable, about the forward-looking statements, including the ability to enter into a definitive affiliate marketing agreement with Elite Duels Corp., the expected revenue and other benefits to be generated by the relationship, as well as the ongoing performance advantages of the Company's platform in comparison with existing or future competitive offerings, and the future growth of the market in which we compete. However, we can provide no assurance that the forward-looking statements will prove to be accurate. Furthermore, should one or more of the risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements. Accordingly, you should not place undue reliance on the forward-looking statements or information contained herein. Important additional information identifying risks and uncertainties and other factors is contained in the section entitled "Risk and Uncertainties" in the Company's most recent Management Discussion and Analysis filed on SEDAR.*

*Except as required by law, we do not intend to update forward-looking statements whether as a result of new information, future events or otherwise.*



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