

Fandom Announces WeChat Integrations

Vancouver, British Columbia--(Newsfile Corp. - November 17, 2020) - Fandom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FSE: TQ43) ("Fandom" or the "Company"), is pleased to announce that it has commenced open-sourced integrations with the WeChat platform to facilitate the Company's foray into China for its all-ages Esports prediction platform.

WeChat was first released in 2011 by parent company Tencent. It quickly grew into an "everything app" connecting users to gaming, ridesharing and even government services, along with friends and family.

WeChat has more than 1.1 billion monthly active users (MAUs) globally, with more than 1 billion located in China. In China, WeChat is most popular with users between 26-35 years old according to a survey by China Academy of Information and Communications Technology. Chinese people spend more than 1/3 of their time online on WeChat with 81.5% of users spending more than an hour on the app every day. According to a speech by WeChat founder Allen Zhang, 750 million Chinese users read friends' posts each day. Furthermore, according to the NY Times as of March 2019, WeChat pay has 900 million MAUs.

The integrations Fandom is working on include but is not limited to:

- Single sign-ons
- User management
- Account management
- QR code scanning
- Unique identifiers
- Image upload
- Content sharing to chats and groups
- WeChat payments

"We continue to deliver features and functions that localized markets are demanding. The scope of work outlined above should support our broad market outreach plans to partners, influencers and ultimately Esports fans and community members. I'm excited to see our platform developments mature and proceed forward," states Philip Chen, Chairman.

Board Resignation

The Company also wishes to announce the resignation of Jonson Sun from the Board of Directors. The Company thanks Mr. Sun for his time and efforts on the Board and wishes him success in his ongoing endeavours. The resignation is effective immediately.

"PLAY. PREDICT. GET REWARDED."

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are

beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

SOURCE: FANDOM SPORTS



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