

Fandom Adds Direct Integrations to Leading Esports Titles

Vancouver, British Columbia--(Newsfile Corp. - November 3, 2020) - FANDOM SPORTS Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandom Sports" or the "Company") is pleased to announce that it has completed integrations for direct application programming interfaces ("APIs") for in-game Esports data.

The Company has completed development on APIs for League of Legends, DOTA 2 and CS:GO. Our team is currently training data models utilising machine learning to identify the amount of actionable data that Fandom can provide to Esports fans to interact with in both the all ages prediction and regulated wagering verticals.

Fandom had previously announced data integrations with leading in-game data service providers on July 30, 2020. The ability to now bypass those 3rd party data-providers enables Fandom to truly stand apart from other Esports wagering platforms on the market by having secure links to leading game titles directly. The Company will issue an update once data analysis is completed on the data streams from the APIs for in-game data. Furthermore, the Company is exploring additional game titles for custom integrations to create additional accretive opportunities.

Fandom's ability to build and maintain direct APIs will protect the company from 3rd party data outages which could result in significant service outages and financial liabilities due to exposure to live wagering as recently experienced by FanDuel. FanDuel customer support announced on October 11, 2020 that their "stat provider was experiencing a major service disruption" which led to their service being disrupted and other credits being returned to customers.

"The safety, security, and deliverability of our service is paramount to the Fandom team across all departments. Our ability to establish direct APIs with leading Esports publishers and deliver actionable data within a dynamic real time environment will be a paradigm shift by orders of magnitude to competitive wagering services. Not only will Fandom be able to provide an unmatched user experience across prediction and wagering verticals, the Company will begin investigating monetizing our proprietary data services," states David Vinokurov, CEO and President.

"PLAY. PREDICT. GET REWARDED."

David Vinokurov
CEO, President
Fandom Sports Media Corp.

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The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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