

Fandom Develops Simultaneous Multi-Stream Prediction and Wagering Capabilities for Esports

Vancouver, British Columbia--(Newsfile Corp. - October 5, 2020) - FANDOM SPORTS Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandom Sports" or "the Company") is pleased to report that the Company has commenced requested upgrades to the Fandom Esports Platform (the "Platform") based on feedback from potential partners and super users garnered during the private Beta launch.

Certain purpose-built features and functionalities which are being integrated to the Platform include but are not limited to:

1. Platform-wide multi-stream viewing capabilities that facilitate multiple game streams to be viewed in a floating Picture-in-Picture format whilst maintaining in stream predictions and wagering.
2. Verified logins from major international social and messaging platforms.
3. Preferred Esports streaming platform selection.
4. User generated predictions for both all ages predictions and regulated iGaming wagering.
5. Global and direct challenges on all predictions and wagers.
6. Curated news and action feeds.
7. Development of Game Publisher and Tournament direct Application Program Interfaces ("API").
8. Custom data analytics and administration portals.

An updated highlight video can be viewed at:

<https://www.youtube.com/channel/UCLSa11fHLfYSphSC6wLx5Aw>

"Having already determined the infrastructure requirements required for a global launch, we continue to develop innovative and proprietary technologies that will give Fandom players a transformative way to play predict and get rewarded for interacting with Esports data feeds," states David Vinokurov, CEO and President.

Partnership discussions are on-going and the Company will be providing regular updates on feature rollouts which will assist in defining business terms for localized launches of the Platform.

The Company is currently advancing corporate structures and governance to support the forth coming iGaming wagering launch built upon the Fandom Sports user interfaces.

Shares for Debt Settlement

The Company reports that a debt settlement agreement has been issued for 45,000 shares based on price of \$0.20. The shares have been issued in lieu of a payment of \$9000 CAD. The shares when issued will be subject to a 4 month hold period.

"PLAY. PREDICT. GET REWARDED."

Fandom Sports Media is an Esports entertainment company that aggregates, curates and produces unique fan-focused content while transforming the way that Gamers interact with game data content for the all ages Esports and iGaming (Esports wagering) verticals.

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.



**FANDOM
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