

Fandom Sports Announces Appointment of CSO and CTO

Vancouver, British Columbia--(Newsfile Corp. - August 18, 2020) - FANDOM SPORTS Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FSE: TQ43) ("Fandom Sports" or "the Company") is pleased to announce the Company has retained Mr. Christian Gravel as Chief Strategy Officer (CSO) and Mr. Stan Yazhensky as Chief Technology Officer (CTO).

Christian is a co-founder of Intellect Dynamics™. Christian is focused on delivering Intellect Dynamics™ technology vision by developing profitable technology solutions and services with a focus on near real time analytics, artificial intelligence, business process automation and decision support. Bridging the gap between technology and neuroscience, Christian is a frequent speaker at Big Data and Machine Learning events. He has worked collaboratively with the York University School of Continuing Studies to develop the Certificate in Machine Learning; an innovative new continuing education program designed to address an urgent talent shortage in the field of data science.

Stan is also a Co-Founder of Intellect Dynamics™. Stan is a hands-on problem-solver with a passion for Expert Systems, AI and technology; skilled in grasping the big picture, conceptualizing, developing and implementing AI driven solutions. Stan's military and law enforcement background spanning over 15 years saw him serve in various roles such as Pilot, Flight Instructor, Intelligence Officer at Military and Law Enforcement and gives him a unique perspective on designing viable solutions and managing effective teams. Stan holds the degree of Master of Applied Science (MAsc) in Control Systems Engineering.

Christian and Stan oversee the team that has had dozens of breakthroughs in the field of Expert Systems, Artificial Intelligence and General-Purpose Learning. With a wide variety of industry experience in Healthcare, Fintech, Automotive, Manufacturing and Managed Services, Intellect Dynamics™ has created multiple solutions for large international companies and governments including: the states of New York, New Jersey, Florida, and Hawaii; the Province of Ontario; and, the Government of Singapore.

"Stan and I are proud to join the all-star team at Fandom Sports. The size and scope of the opportunities in hand coupled with the skillset and expertise we have successfully deployed across numerous disparate verticals leads us to strongly believe that we are well positioned to lead a paradigm shift in Esports verticals. Our proven tech and platform combined with Fandom's team's capabilities will revolutionize the way people interact with Esports data," comments Christian Gravel.

Stock Options

Mr. Gravel and Mr. Yazhensky have each been granted 100,000 performance incentive stock options at a price of \$0.24. The options vest immediately and are valid for a term of 60 months.

"PLAY. PREDICT. GET REWARDED."

Fandom Sports Media is an Esports entertainment company that aggregates, curates and produces unique fan-focused content.

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DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

SOURCE: FANDOM SPORTS



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