

Fandom Sports and Sportradar Announce Partnership for Real-Time Esports Data

Vancouver, British Columbia--(Newsfile Corp. - July 30, 2020) - FANDOM SPORTS Media Corp. (CSE: FDM) (OTCQB: FDMSF) has entered into a partnership with Sportradar, the global provider of real-time sports data services, to use on the Company's Esports engagement platform. As a result of the partnership, Fandom Sports will be able to offer a wide array of live, in-game content services for League of Legends, Counter-Strike Global Offensive and Dota 2.

All users of the Fandom Esports App will be able to make real-time predictions supported by Sportradar's real-time data.

"The addition of Sportradar's live data complements the recent partnership announcement with Esportz Network which is providing Fandom Sports with Esports related content from a network of global journalists," said David Vinokurov, CEO and President, Fandom Sports. "The aggregation of diffused data and content across the Esports landscape will allow the Fandom Esports App to assume its position as a trusted community for Esports SuperFans. We will continue to execute on our content aggregation strategies and leverage each new content/data partner to grow our footprint and relevance across the Esports industry."

"Fandom Sports is providing an engaging platform and service for a unique community, which aligns perfectly with the types of businesses we look to work with," said Dave Abbott, MD of US Media, Sportradar. "Having access to live data from some of the most popular Esports titles in the world opens up exciting opportunities for Fandom Sports, and most importantly, their fans."

"PLAY. PREDICT. GET REWARDED."

Fandom Esports Platform is all about micro-payments with Blaze blockchain technology that offers unbeatable speed and high industry adaptability. Because of its unparalleled speed and industry-defining structure, using Blaze as a payment structure for Fandom Esports Platform will open up new micro transaction-based revenue opportunities for Fandom Sports.

Fandom Sports Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

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The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect,"

"anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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