



**FANDOM  
SPORTS**

## **Fandom Sports Signs LOI with Esportz Network**

Vancouver, British Columbia – July 14, 2020 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ43) ("Fandom Sports" or the "Company"), is pleased to confirm that a Letter of Intent ("LOI") has been signed with Esportz Entertainment Corp, Esportz Network, a California based online Esports news, and entertainment network. The LOI contemplates assessing synergies for potential collaboration and/or a joint venture.

Esportz Network, one of the largest dedicated Esports news organizations with over 90 freelance reporters provides global coverage for a wide variety of Esports titles and covers professional Esports leagues, teams, and athletes in a manner that has never been done before. They serve Fortune 100/500 companies, brands, teams, gamers, event organizers, investors, entrepreneurs, and start-ups. Through a partnership with Reuters Connect, Reuters News Agency customers have access to Esportz Network's professional coverage aimed at helping the most dedicated Esports fans and competitors gain in-depth analysis on every angle of professional gameplay, as well as regular in-studio audio and video updates and interviews covering Esports game development, tournaments, scores, and industry drama.

Mark Thimmig, Chairman, CEO of Esportz Network stated, "The opportunity to develop a strategic relationship with Fandom Sports, working closely with David Vinokurov and his team as they introduce industry-leading gaming and betting technology, is exactly the type of collaboration that's indicative of our two innovative brands as we broaden our reach contributing to the enormous and ongoing growth of global Esports".

Given Fandom Sports' agenda to create a global ecosystem for Esports SuperFans, global Esports news coverage represents a transparent fit.

"The adage of content is king never grows old", commented David Vinokurov, CEO and President of Fandom Sports. "Further, relevant and timely content keeps users engaged. Fandom has constructed a global ecosystem for Esports fans and the dynamics of Esportz content offering dovetails with our agnostic philosophy of accretive and complementary solutions for Esports organizations with critical mass.

**"PLAY. PREDICT. GET REWARDED."**

**Fandom Esports Platform** is all about micro-payments with Blaze blockchain technology that offers unbeatable speed and high industry adaptability. Because of its unparalleled speed and industry-defining structure, using Blaze as a payment structure for Fandom Esports Platform will open up new micro transaction-based revenue opportunities for Fandom Sports.

Fandom Sports Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

For additional Information:

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*The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at [www.sedar.com](http://www.sedar.com)).*

*The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.*

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