

Fandom Sports Commences Curação Wagering License Application Process

Vancouver, British Columbia – July 8, 2020 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ43) ("Fandom Sports" or the "Company"), is pleased to confirm that the mandatory documentation required by the Curaçao Gaming Control Board has been assembled and formatted for submission by Fandom Sports. The Company has formed a Curaçao subsidiary; Fandom Esports Curaçao N.V. which will be applying for an Esports gaming license which is a pre-requisite for global Esports wagering and 18+ iGaming. The license when approved will enable fantasy, pools, fixed odds and exchange style wagering on Esports events in a licensed, regulated and secure manner for the global Esports audience on the Fandom Esports App.

With a Curaçao license in place, the Company will be able to accept wagers from residents of over 149 jurisdictions including varied locations such as Japan, Germany and South Africa. The company anticipates receipt of this gaming license within 45-60 days. As previously announced on May 27, 2020, the Company is continuing to evaluate other global iGaming license jurisdictions for accreditation in order to assemble a global network of iGaming compliant license regimes and operating subsidiaries.

According to a report conducted by consumer research agency 2CV and market researcher ProdegeMR, Esports gambling revenue is poised to double from the \$7 billion (£5.8 billion) earned in 2019 worldwide to over \$14 billion (£11.5 billion) in 2020 as a direct result of the Corona virus outbreak.

David Vinokurov, CEO and President Fandom Sports comments, "Esports betting volumes continues to heat up and corporate valuations continue to escalate. Fandom Sports has proprietary technology in place that gives us a decided edge over competitors and we are looking forward to rapid deployment. We are grateful to our stellar advisory team who are being instrumental in providing strategic guidance to help us get our model fine-tuned to exploit this rapidly evolving sector of an already booming Esports industry."

"PLAY, PREDICT, GET REWARDED."

Fandom Esports Platform is all about micro-payments with Blaze blockchain technology that offers unbeatable speed and high industry adaptability. Because of its unparalleled speed and

industry-defining structure, using Blaze as a payment structure for Fandom Esports Platform will open up new micro transaction-based revenue opportunities for Fandom Sports.

Fandom Sports Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

For additional Information:

Investor Relations

Email: fandomsportsmedia@gmail.com

Phone +1 604 2566990

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

SOURCE FANDOM SPORTS

###