



**FANDOM
SPORTS**

Fandom Sports Esports App in Private Beta Testing

Vancouver, British Columbia – July 6, 2020 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ43) ("Fandom Sports" or the "Company"), is pleased to confirm the English version of the all ages Esports app is currently being Beta tested by strategic advisors. Fandom Sports Esports app revolutionizes Esports engagement by using gamification for making predictions and increasing user engagement across platforms, and game titles and Esports events.

The Company is working on multi-faceted content and feature strategies that will make the app both relevant and fun for distinct global user bases. Fandom Sports will be adding game titles like: League of Legends, Dota 2, Counter-Strike: Global Offensive, Tom Clancy's Rainbow Six: Siege, StarCraft II, NBA 2K20 and Valorant amongst others and their respective professional tournaments and influencer head to head matches.

Other Beta language versions currently in development pipeline include Chinese and Arabic.

There are 470 million eSports consumers in China, defined as anyone who has watched at least one Esports game within a six-month period – and about 76% of those are male according to iResearch Consulting Group.

In 2019, Tencent Games opened its regional headquarters in Dubai to better tap into the Middle East North Africa (MENA) market. Recently, Fandom Sports Board Member Klaus Kajetski's Esports organization partnered with Tencent. YaLLa Esports is the FIRST professional Arabic-centric Esports organization representing the region for Tencent's PUBG Mobile World League.

David Vinokurov, CEO Fandom Sports comments, "Crystallized actions are starting to ramp up at Fandom Sports. We have a full pipeline of noteworthy developments and are currently in discussions with numerous potential partners and Esports service organizations. We are working diligently at compounding our valuation by working in parallel on both our all ages and pure play wagering verticals. The Esports betting sector continues to heat up and corporate valuations are escalating as a result. The timing could not be better for the Fandom Esports brand."

"PLAY. PREDICT. GET REWARDED."

Fandom Esports Platform is all about micro-payments with Blaze blockchain technology that offers unbeatable speed and high industry adaptability. Because of its unparalleled speed and industry-defining structure, using Blaze as a payment structure for Fandom Esports Platform will open up new micro transaction-based revenue opportunities for Fandom Sports.

Fandom Sports Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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