

Fandom Sports Media Corp. Appoints Globally Recognized Esports Betting Advisor

CSE: FDM OTC: FDMSF

FRANKFURT: TQ42

Vancouver, British Columbia – April 30, 2020 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSD) (FRANKFURT: TQ43) ("FANDOM SPORTS" or the "Company"), is pleased to confirm the appointment of John Armstrong to the role of esports betting advisor.

Mr Armstrong is recognized as a thought leader in the esports space having enjoyed a storied career and built a significant following of over 50,000 members in his Esports Business group and Global Esports and Gaming Network.

Mr Armstrong has over 25 years in the tech industry and 20 years in the mobile content/games, video games, esports and gambling industries. Working with companies across sports and media he has collaborated on agreements with sports clubs including from the English Premier League to TV, Movie and Music Studios establishing expertise to define the state-of-the-art esports betting vertical under the two-token economy supported by the Fandom Esports Platform with BLAZE blockchain security.

Mr Armstrong's focus in recent years has been esports where he has worked as a bridge to endemic and non-endemic brands for esports organizations and companies to facilitate investment, sponsorship and general business synergies to monetize the all-ages esports vertical.

John Armstrong, incoming esports betting advisor, comments, "I'm really looking forward to helping Fandom Esports create a unique esports betting platform by utilizing my global database of betting professionals and companies whilst at the same time assessing potential M&A opportunities that may arise."

About FANDOM SPORTS:

"PLAY, PREDICT, GET REWARDED."

FANDOM SPORTS Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

Fandom Esports Platform is all about micro-payments with Blaze blockchain technology that offers unbeatable speed and high industry adaptability. Because of its unparalleled speed and industry-defining structure. Using Blaze as a payment structure for Fandom Esports Platform will open up new micro transaction-based revenue opportunities for FANDOM SPORTS.

For additional Information:

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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