



**FANDOM
SPORTS**

Fandom Sports Media Corp. Elaborates on Dual Tokenization Model for Esports Betting

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

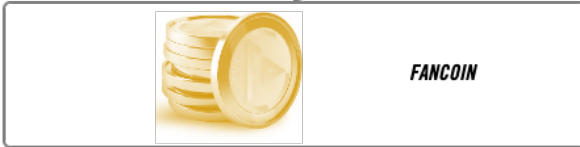
Vancouver, British Columbia – April 28, 2020 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSD) (FRANKFURT: TQ43) ("FANDOM SPORTS" or the "Company"), is pleased to provide an overview of the two-token cryptography secured esports network. The Fandom Esports Platform with BLAZE blockchain security two-token model can support both the all-ages esports gaming community and the esports betting vertical.

All-age esports fans will be issued a cryptography secured wallet and initial FANCOIN balance to predict esports events. To earn more FANCOIN units, users spend time on the application to wager with one another, they open up daily MysteryBox rewards, watch video ads and invite friends to earn fancoins. FANCOIN is the trademarked cryptography secured in-game esports currency for the players.

The Company plans to utilize the second token for esports betting and appointed advisors and consultants will define the state-of-the-art esports betting vertical under the two-token economy. With secured player identification, only KYC passed players may participate in the future esports betting events with the tokens. The process ensures compliance of the players' jurisdictions and ensures appropriate business licences being in place for each bet. All transactions are on-chain and automated with smart contracts as part of the Blaze Protocol and Cryptography Secured Esports Network.

The Fandom Esports Platform was created to be scaled up to millions of users and efficiently handle the requests of these users in real-time. As the number of users increases, the number of in-app purchases will rise and will result in thousands of microtransactions per second. BLAZE handles thousands of transactions per second - the most crucial requirement for peer to peer microtransactions. BLAZE is the easily scalable blockchain and has insurmountable speed. With its unique structure, governance, consensus, and crosswise transaction mechanism - BLAZE offers one-of-its-kind nonlinear structural growth - making it the fastest and the most suitable to control a large number of transactions.

All-Age Esports Fans and Esports Betting



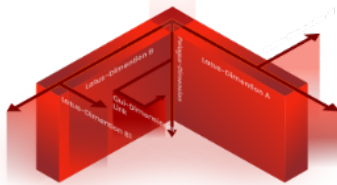
All-Age Esports Fans

- All-Age Esports Fans will be issued cryptography secured wallet and initial FANCOIN balance to predict esports events.
- To earn more FANCOIN units, users spend time on the application to wager with one another, they open up daily MysteryBox rewards, watch video ads and invite friends to earn fancoins. FANCOIN is the trademarked cryptography secured in-game esports currency for the players.

Esports Betting

- The Company plans to utilize the second token for esports betting
- Secured player identification, only KYC passed players may participate in the future esports betting events with the tokens.
- Process ensures compliance of the players' jurisdictions and ensure appropriate business licences being in place for each bet.
- All transactions are on-chain and automated with smart contracts as part of the Blaze Protocol and Cryptography Secured Esports Network.

Blaze Protocol Cryptography Secured Esports Network



New-Age Multi-Dimensional Ledger
Blaze is a block-lattice that can spawn in a multidimensional space, designed as a robust platform for decentralized applications.



Application Layer

Smart contract deployment

Service Layer

Smart Contract Engine, Virtual Machine, AI/ML, APIs

Elemental Layer

Block-Lattice, WPOS Consensus, Network

Thallo

The core Blaze node daemon that can be configured with plugins to run a node.

Auxo

CLI to interact with the dimension and to manage wallets.

Carpo

Constituent that securely stores Blaze keys in wallets.

Ankur Maheshwari, CEO Deqode comments, “The Fandom platform was purpose built with betting in mind. The technological architecture fully supports a tokenization model. Additionally, the Blaze block-lattice protocol was designed for the ever-expanding needs of the digital industry. It’s unique infrastructure offers three advantages: making the governance effortless, improving the transaction processing speed, and reducing blockchain bloat.”

About FANDOM SPORTS:

“PLAY. PREDICT. GET REWARDED.”

FANDOM SPORTS Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

The FANDOM SPORTS App is the Company's core product, which is the ultimate destination for unfiltered raw sports talk. The app allows passionate sports fans to unleash their primal sports passions, pick fights and earn rewards.

For additional Information:

Investor Relations

Email: fandomsportsmedia@gmail.com

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

SOURCE FANDOM SPORTS

###