FANDOM SPORTS MEDIA CORP.

NOTICE OF ANNUAL AND SPECIAL MEETING

NOTICE IS HEREBY GIVEN that the annual and special meeting (the "Meeting") of the Shareholders of FANDOM SPORTS MEDIA CORP. (hereinafter called the "Company") will be held on Monday, November 18, 2019, at the office of DSA Corporate Services, 82 Richmond Street East, Toronto, Ontario M5C 1P1, Canada at 11:00 a.m. (Toronto time) for the following purposes:

- 1. To receive and consider the audited financial statements of the Company for the fiscal year ended January 31, 2019, and the Auditor's Report thereon;
- 2. To elect Directors for the ensuing year;
- 3. To appoint Dale, Matheson, Carr-Hilton, Labonte LLP, as the Company's Auditor for the ensuing year and to authorize the Directors to fix their remuneration; and
- 4. To transact such other business as may properly come before the Meeting.

Accompanying this Notice is an Information Circular and Proxy with notes to Proxy.

The board of directors of the Company has fixed October 21, 2019 as the record date for the determination of shareholders entitled to notice of and to vote at the Meeting and at any adjournment or postponement thereof. Each registered shareholder at the close of business on that date is entitled to such notice and to vote at the Meeting in the circumstances set out in the accompanying Information Circular.

Shareholders unable to attend the Meeting in person should read the notes accompanying the enclosed Proxy and complete and return the Proxy to the Company's Registrar and Transfer Agent within the time and to the location set out in the said notes to the Proxy.

The enclosed Proxy is solicited by management and you may amend it, if you so desire, by striking out the names listed therein and inserting in the space provided the name of the person you wish to represent you at the Meeting.

If you are a non-registered shareholder of the Company and received this Notice of Meeting and accompanying materials through a broker, a financial institution, a participant, or a trustee or administrator of a retirement savings plan, retirement income fund, education savings plan or other similar savings or investment plan registered under the Income Tax Act (Canada), or a nominee of any of the foregoing that holds your securities on your behalf (each, an "Intermediary"), please complete and return the materials in accordance with the instructions provided to you by your Intermediary.

DATED at Vancouver, British Columbia, this 21st day of October, 2019

BY ORDER OF THE BOARD,

"Henri Holm"

Chief Executive Officer