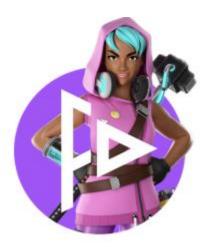


FANDOM SPORTS Reveals First Esports Character for Highly-Anticipated Platform Launch

Ultimate Mobile Sports and Esports Platform Introduces Mystery Persona for Expected Users

VANCOUVER, BC / May 7, 2019 / In preparation for the upcoming launch of their highly-anticipated sports social media engagement platform, <u>FANDOM SPORTS</u>, (CNSX: FDM, OTCQB: FDMSF, FSE: TQ-42) is pleased to reveal, Justice, the Platform's first esports character.



In partnership with <u>Piñata</u>, a leading, global amination production house, FANDOM SPORTS created the female graffiti artist, Justice, who has made a reputation for herself for leaving the battlefield looking better than when she entered it. She lives in the moment and does not stress about tomorrow. Together, FANDOM SPORTS and Piñata, designed Justice to stand out to future users of their soon-to-be-launched esports app, wearing vibrant colors that match her colorful imagination.

"Piñata is a fantastic partner for the FANDOM SPORTS esports app and we're looking forward to developing all of our characters with them," said Henri Holm, CEO and Director of FANDOM SPORTS. "We know future users will enjoy learning and connecting with Justice's persona in addition to using her throughout their game experiences with other users. We can't wait to get started as soon as we officially release our upcoming app."

As remaining character personas are still being developed, Piñata will play a critical role in creating the esports app's exclusive characters through their contracted partnership. FANDOM SPORTS plans to introduce a total of four esports characters to its users.

"We're extremely pleased to be partnering with FANDOM SPORTS, the leading social media platform for sports and sports fans," said Miia Länsimäki, Producer of Piñata. "This gives us the opportunity to be part of a highly-anticipated esports app launch and allows us to bring new levels of authenticity and realism to users in the interest of immersing themselves in the drama and emotion of the game through the characters we create. We look forward to rolling out future characters that will engage with sports fans in a variety of innovative and exciting ways."

When it comes to developing animated characters, the goal is to create personas that stick with those who are playing or battling. It's important to have personas resonate with game users but its critical to design something that has decades-worth of longevity. With that in mind, FANDOM SPORTS and Piñata understand a character's general nature and back story, should be built upon their authenticity and incorporate key visual elements to truly capture the essence of each character

To learn more about FANDOM Sports and the upcoming Live Sports App & Platform launch visit www.fandomsports.net.

About FANDOM SPORTS

"Play. Predict. Get Rewarded." **FANDOM SPORTS** Media is an entertainment and gaming company "Hell Bent" on finding and creating the best interactive sports and esports content. FANDOM SPORTS allow super fans to unleash their primal sports passions by engaging with other fans, cheering for their favourite teams and players and jeering their opponents.

The FANDOM SPORTS app allows users to unleash their primal sports passion by allowing fans to *play*, *predict* and *get rewarded* on real time sport and esports events. The company's 1-2-1 strategy is built-on a Blockchain Platform two global apps with one FANCOIN economy for super fans fight one another within an entertaining mobile application and to get rewarded for the action.

For more information, visit the company's website at www.FandomSports.net

For additional Information:

Investor Relations

Email: info@fandomsports.net

Tel: +1 (647) 236-4895

Or

Sales & Partnerships

Email: support@fandomsports.net

DISCLAIMER

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.