



**FANDOM
SPORTS**

SLAM DUNK FOR IBM BLOCKCHAIN POWERED FANDOM SPORTS PLATFORM LAUNCH AT CES

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

Vancouver, British Columbia – January 17, 2019 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“FANDOM SPORTS” or the “Company”).

On Thursday, January 10th, FANDOM SPORTS launched their IBM Blockchain powered Platform at Consumer Electronics Show 2019, Las Vegas. Only 24 hours after the launch the first internal release of the global sports app was reviled by the application development company [Techracers](#).

A private event was held around the launch and in attendance to celebrate with FANDOM staff were hand selected sports and technology industry CES attendees as well as VIP sports fans to experiment new fan engagement concepts.

FANDOM SPORTS executives officially kicked off a GTM (go to market) strategy and first conversations with top management members of a professional hockey

team, with the vision of introducing the FANDOM app to the hockey team's captivated fan base to spearhead the global launch during Q2, 2019.

Parallel to CES event, FANDOM SPORTS kicked off out of home (OOH) teaser campaign in Atlanta, the home of Super Bowl LIII to build fan engagement for the 2019 season kick-off.

The FANDOM SPORTS team, while at CES, also met with key decision makers from several esports organizations and sponsors, in preparation to enter the global and rapidly growing esports industry with the FANDOM eSPORTS app.

According to Newzoo the global esports economy reached \$906 million in 2018 as brand investment grew by 48%. According to the source the brand investment will double by 2020, pushing the total market to \$1.5 billion.

About FANDOM SPORTS:

“Play. Predict. Get Rewarded.”

FANDOM SPORTS is an entertainment and gaming company “Hell Bent” on finding and creating the best interactive sports and esports content. FANDOM SPORTS allow super fans to unleash their primal sports passions by engaging with other fans, cheering for their favourite teams and players and jeering their opponents.

The FANDOM SPORTS app encourages users to unleash their primal sports passion by allowing fans to play, predict and get rewarded on real time sport and esports events. The Company's 1-2-1 strategy is built-on a Blockchain Platform with two global apps and one FANCOIN economy for super fans to fight one another within an entertaining mobile application and to get rewarded for the action.

For more information, visit the company's website at www.FandomSports.net

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The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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