



**FANDOM  
SPORTS**

## **Esports Team Owner Joins the FANDOM SPORTS Board Of Directors to Build Global Esports Business**

CSE: FDM  
OTC: FDMSF  
FRANKFURT: TQ42

**Vancouver, British Columbia – October 23, 2018 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42)** (“FANDOM SPORTS” or the “Company”), Globally recognized esports trailblazer and team owner, Klaus “Klasu” Kajetski has been selected to join the Board of Directors of the Canadian sports entertainment and gaming company, FANDOM SPORTS Media Corp.

With his 20 years esports and gaming experience, the Finnish born, and Dubai based Klaus instantly becomes an invaluable asset to FANDOM SPORTS, as the Company embarks on the journey of becoming a world class esports entity both in the gaming capital of the world, Helsinki Finland, as well as in the global esports arena.

Klaus is the Founder of YaLLa Esports, one of the leading organizations in the Middle East and North Africa and has been heavily involved in building the Middle East esports ecosystem.

Constantly growing, YaLLa Esports currently has 30 players and staff across various esports titles from multiple nationalities like UAE, Saudi, Egypt, Tunisia and others.

Klaus commented, "Working with the team and learning about their vision in sports made me realize FANDOM SPORTS' potential in the esports ecosystem. Esports is a perfect opportunity for FANDOM SPORTS to become a global platform and I am very excited to be part of the journey."

Klaus will be attending 2018 SLUSH start-up event with the rest of the FANDOM SPORTS executive team in Helsinki, Finland, in December where he plans on introducing FANDOM SPORTS OY, the Helsinki based esports entity of FANDOM SPORTS media to the ever growing global esports market.

A recent analysis by Deloitte estimates that the burgeoning esports industry will reach global revenues of \$1.5 billion and a fanbase of 600 million people by 2020. That financial haul is comparable to France's top soccer circuit, Ligue 1, and third of the size of the NBA.

### **About FANDOM eSPORTS:**

“Play. Predict. Get Rewarded.”

**FANDOM SPORTS** Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

For more information, visit the company's website at [www.FandomSports.net](http://www.FandomSports.net)

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*The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like “believe,” “expect,” “anticipate,” “estimate,” “plan,” “consider,” “project,” and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result,*

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