

FANDOM SPORTS to reconnect with North American Investors, renews Investing News contract and nominates IR Manager.

CSE: FDM OTC: FDMSF

FRANKFURT: TQ42

Vancouver, British Columbia – July 24, 2018, FANDOM SPORTS Media (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) ("FANDOM SPORTS" or the "Company") has increased its ability to communicate with global investors by opening a dedicated IR Manager position. Mr. Eric Bau is familiar with the North American investment community and is excited to reconnect with the community on behalf of FANDOM SPORTS.

Additionally, the work with Investing News will connect FANDOM SPORTS with the global audience of retail and institutional investors who visit the Investing News site looking to connect with investment opportunities.

Both roles aim to educate investors about all aspects of the Company and provide information about the Company's use of Blockchain technology in the Sports Entertainment space. It is the Company's goal to connect with the global investment community in order to continually update its progress going forward.

As a publicly listed company, FANDOM SPORTS is an opportunity for sophisticated investors interested in our Blockchain Based Platform for Sports Entertainment. The Platform is scheduled to launch during Q4 2018.

The Platform is hosted in IBM Cloud and utilizes IBM Blockchain solution.

About FANDOM SPORTS:

"Pick A Fight. Talk Trash. Get Rewarded."

FANDOM SPORTS Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

The FANDOM SPORTS App is the Company's core product, which is the ultimate destination for unfiltered raw sports talk. The app allows passionate sports fans to unleash their primal sports passions, pick fights and earn rewards.

Download the app and bring your crew. Talking trash is better with friends. The more you invite, the more in-app play currency FANCOINS you can earn.

For additional Information:

Sales & Partnerships

Email: <u>info@fandomsports.net</u>

Follow FANDOM SPORTS at instagram.com/fandomsportsapp or @FandomSportsApp on

Twitter.

You may also visit the Company's website at www.fandomsports.net

About Investing News

The Investing News Network® (INN) publishes InvestingNews.com as a destination web site for the investment community. We provide independent, trusted news and education for investors in over 40 targeted categories. For investors who are comfortable taking the next step, we offer the opportunity to connect with trusted companies providing investment opportunities. For these trusted companies, we connect them with investors who are educated in the specific opportunities in that niche and who are ready to engage.

Editorial Mission Statement

Building investor confidence through our abiding commitment to the highest editorial standards in our independent and unbiased coverage of the resource markets.

Dig Media Inc.

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events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com). The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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