



**FANDOM
SPORTS**

FANDOM SPORTS Commences Strategic Expansion into Asian Markets Through Agreement with LehmanBush

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

Vancouver, British Columbia – July 23, 2018 – FANDOM SPORTS Media (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“FANDOM SPORTS” or the “Company”) announces it has signed a two-year agreement with LehmanBush, consulting and investment advisory firm headquartered in Beijing, China. The agreement is designed to focus on strategic sports entertainment partner selection and expansion-related resourcing. LehmanBush’s role will be to craft and source various market entry opportunities in consultation with the FANDOM SPORTS senior management team and to identify and select potential strategic partners throughout mainland China for business and corporate development purposes. This regional expansion is based on the previously announced global Blockchain based sports entertainment Platform that FANDOM SPORTS will launch during Q4 2018.

Henri Holm, CEO and president of FANDOM SPORTS, stated, “I am very excited to have engaged LehmanBush to assist with our strategic expansion into the Asian markets. LehmanBush brings a wealth of experience and key contacts in Asia and will assist with our global expansion and continuing enhancement of shareholder value.”

LehmanBush is a China-based investment and project management consulting firm with international operations across Asia, the United States and Europe. Founded by

Edward Lehman and Neil Bush in 2001, the company provides cross-border and domestic transaction advice to leading multinational corporations, high-net-worth individuals, state-owned enterprises, early-stage companies and emerging multinational corporations.

About FANDOM SPORTS:

“Pick A Fight. Talk Trash. Get Rewarded.”

FANDOM SPORTS Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

The FANDOM SPORTS App is the Company’s core product, which is the ultimate destination for unfiltered raw sports talk. The app allows passionate sports fans to unleash their primal sports passions, pick fights and earn rewards.

Download the app and bring your crew. Talking trash is better with friends. The more you invite, the more in-app virtual currency FanCoins you can earn.

For additional Information:

Sales & Partnerships

Email: info@fandomsports.net

Follow FANDOM SPORTS at [instagram.com/fandomsportsapp](https://www.instagram.com/fandomsportsapp) or @FandomSportsCo on Twitter.

You may also visit the Company’s website at www.fandomsports.net

About LEHMAN BUSH

LehmanBush, along with sister firm Lehman, Lee, and Xu, offers a full range of professional services from legal and accounting to consulting and investment advisory. The firm’s investment focus is centered around the emerging technology sectors of big data, internet of things, artificial intelligence, machine learning, blockchain protocols, and digital assets, with more traditional sectors including healthcare, entertainment, and real estate.

LehmanBush is headquartered in Beijing, Shanghai, Hong Kong, and Ulaanbaatar, with satellites offices throughout the Asia Pacific.

You may also visit the Company’s website at <http://www.lehmanbush.com/>

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com). The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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