

## Application Development Commences for FANDOM SPORTS Micro-Betting Mobile App Product

CSE: FDM OTC: FDMSF

FRANKFURT: TQ42

Vancouver, British Columbia – May 24, 2018, FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) ("FANDOM SPORTS" or the "Company") is pleased to announce that the design work for the micro-betting and gamification focused product, with an innovative user interface has begun. In leveraging an experienced product development group to blueprint the peer-to-peer, wager-themed product, FANDOM SPORTS has put a team in place, which has spearheaded the creative direction for highly touted projects such as the NBA International, NASCAR, The Sporting News and Flywheel Sports mobile apps.

In conjunction with the peer-to-peer micro-betting user experience, the architectural visualization for the upcoming product release will be centralized around a globally recognizable brand strategy. The Company has completed comprehensive trademark applications within North America, Europe and core Asian markets. With international branding protections being implemented, regulatory changes within the U.S. sports betting market, along with (as per January 23, 2018 press release) technology choice options which can allow for the transition of internal virtual currency (FANCOINS), into an external currency for international exchange within various geographical regions,

FANDOM SPORTS is poised to capitalize on a digitally driven, fan-centric dynamic

landscape.

"Although you can expect lots of political fighting about implementation", states Dan

Etna, who co-chairs the sports law practice at Herrick, Feinstein LLP, a firm with

offices in New York & New Jersey, "The APP is really where it's at".

**About FANDOM SPORTS:** 

"Pick A Fight. Talk Trash. Get Rewarded."

FANDOM SPORTS Media is an entertainment company that aggregates, curates and

produces unique fan-focused content.

The FANDOM SPORTS App is the Company's core product, which is the ultimate

destination for unfiltered raw sports talk. The app allows passionate sports fans to

unleash their primal sports passions, pick fights and earn rewards.

Download the app and bring your crew. Talking trash is better with friends. The more

you invite, the more in-app virtual currency FANCOINS you can earn.

For additional Information:

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You may also visit the Company's website: www.fandomsports.net

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performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forwardlooking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.