



## Internal Assessment For FANDOM SPORTS' Android Alpha Version App Begins

CSE: FDM  
OTC: FDMSF  
FRANKFURT: TQ42

**Vancouver, British Columbia – March 6, 2018, FANDOM SPORTS Media (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42)** (“FANDOM SPORTS” or the “Company”) is pleased to announce the progression of development for its core, flagship Android app product. The alpha release (“Alpha”) is a strategically planned version released prior to the launch of beta testing, which ensures aligned product and technology decisions in advance of commercialization. The underlying goal of this Android Alpha is to deploy and test elements that will overlay the currently existing commercial iOS product, through a new app navigation and an optimized communication layer for imminent back-end development.

In transitioning from the internal Alpha assessment to the outward-facing beta test phase, the Company will be implementing a “Friendly User Testing” (FUT) program to validate the improvements from the current feature experience. Although the current back-end will continue to drive the products functionalities until both commercial iOS and Android versions are aligned.

“The primary goal of our Android Alpha is to bring a unified feature set across both operating systems, where Android will take the lead development role, being the core product in order to capitalize on 85 percent (%) of the global smart phone market.” says Henri Holm, President & CEO of FANDOM SPORTS. “Our Android app development will bring the Company one step closer to the platform and product vision in order to address the needs of our users”.

FANDOM SPORTS is on schedule to release the Android Beta version app, based on the previously launched iOS argument engine by the end of Q1 2018 financial year reporting. In tandem with the beta release, a sample-size group from various stakeholder segments are currently being vetted and selected for confidential friendly user testing.

### **About FANDOM SPORTS:**

“Pick A Fight. Talk Trash. Get Rewarded.”

FANDOM SPORTS Media is an entertainment company that aggregates, curates and produces unique fan-focused content.

The FANDOM SPORTS App is the Company's core product, which is the ultimate destination for unfiltered raw sports talk. The app allows passionate sports fans to unleash their primal sports passions, pick fights and earn rewards.

So download the app and bring your crew. Talking trash is better with friends. The more you invite, the more FanCoins you earn.

You may also visit the Company's website at [www.fandomsportsmedia.com](http://www.fandomsportsmedia.com) or contact us directly at [info@fandomsportsmedia.com](mailto:info@fandomsportsmedia.com)

### **On Behalf of the Company**

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*The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events.*

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