



FanDom Sports to Launch Inaugural DASH Radio Episode

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

Vancouver, British Columbia – September 27, 2017, FanDom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“FanDom Sports” or the “Company”) is pleased to announce the kick-off of their inaugural Dash Radio show, titled “FanDom Sports On Air” which begins Thursday September 28th. This unique and innovative radio platform program launch is held in conjunction with the upcoming commercial iOS release of the FanDom Sports App. The regularly scheduled weekly program will broadcast on DASH Radio’s “DASH Talk” station every Thursday during the morning drive, from 8am-10am PST.

Hosted by highly recognized, world famous KROQ’s on air radio personality Rich Rubin, each two-hour show will feature guests, sports fans and celebrities’ alike, who will argue, share, compare, moan, whine, gloat and trash-talk about the sports, teams, players, fans, owners and even Commander in Chiefs’ that they love, hate and love to hate.

Additionally, each episode of “FanDom Sports On Air” will feature a segment titled “In the Frying Pan with Don Frye.” The MMA Superstar and UFC Hall of Famer, Don “The Predator” Frye will talk unfiltered about what he feels are important topics in the sports world, especially when it comes to MMA and boxing. Don Frye, along with MLB All-Star and actor, Royce Clayton, will both be guests on the kick-off episode, followed by back-to-back NFL Superbowl champion and pro bowler, Byron Chamberlain, who will be the in-studio guest for episode 2 of the show, airing October 5th.

Listeners can tune in by downloading the Dash Radio app, or simply by logging onto DashRadio.com. The commercial iOS FanDom Sports App launch date will be announced in short order and will contain functionalities to be engaging for users, while allowing fans to fully participate in the “On Air FanFights”. Co-branding, cross promotional and On Air sponsorship opportunities will be available starting November 2017.

About FanDom Sports Media Corp.

“FanDom Sports App - Fight with your thumbs, not your fists!”

The FanDom Sports App is a comprehensive mobile sports experience, giving the sports fan a front row seat to the hottest debates in sports. All day, every day. The one thing that sports fans love more than watching their favorite sport is arguing about the game and the athletes.

FanDom Sports Media Corp. is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the FanDom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach blends curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

You may also visit the Company's website at www.fandomsportsmedia.com or contact us directly at info@fandomsportsmedia.com

On Behalf of the Company

“Henri Holm”

Henri Holm, CEO & President

For additional information:

Chief Operating Officer

Allen S. Ezer

Tel: 416-453-7798.

Email: allen@fandomsportsmedia.com

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events.

###