



FanDom Sports Releases Exclusive Event Video; Grants Stock Options

Tuesday August 1, 2017

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

Santa Monica, California – August 1, 2017, FanDom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“FanDom Sports” or the “Company”) is pleased to release video footage from the soft-launch party, held in conjunction with their participation at the VaynerSports Annual Celebrity ESPYS Kickoff Party on July 11th, 2017.

The source location for this content can be found at the Fandom Sports Media website:

<http://www.fandomsportsmedia.com/media>

Additionally, the Company announces the issuance of 1,500,000 stock options to specified Management and Advisory Board members. These options have an expiry date of July 31, 2022, with an exercise price of CAD \$0.17, as per the closing price of the Company on Monday July 31, 2017.

About FanDom Sports Media Corp.

“FanDom Sports App - fight with your thumbs, not your fists!”

The FanDom Sports App is a comprehensive mobile sports experience, giving the sports fan a front row seat to the hottest debates in sports. All day, every day. The one thing that sports fans love more than watching their favorite sport is arguing about the game and the athletes.

FanDom Sports Media Corp. is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the FanDom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach blends curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

You may also visit the Company's website at www.fandomsportsmedia.com or contact us directly at info@fandomsportsmedia.com

On Behalf of the Company

"Henri Holm"

Henri Holm, CEO & President

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DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events.

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