

FANDOM SPORTS MEDIA CORP.

NOTICE OF ANNUAL GENERAL & SPECIAL MEETING

NOTICE IS HEREBY GIVEN that the Annual General and Special Meeting of the Shareholders of **FANDOM SPORTS MEDIA CORP.** (FORMERLY HATCH INTERACTIVE TECHNOLOGIES CORP.) (hereinafter called the "Company") will be held on **Tuesday, August 8, 2017 at Suite 830 – 1100 Melville Street Vancouver, British Columbia, V6E 4A6 at 11:00 a.m.** (Vancouver time) for the following purposes:

1. To receive and consider the audited financial statements of the Company for the fiscal year ended **January 31, 2017** and the Auditor's Report thereon;
2. To fix the number of Directors for the ensuing year at six (6);
3. To elect Directors for the ensuing year;
4. To appoint Dale, Matheson, Carr-Hilton, Labonte LLP, as the Company's Auditor for the ensuing year and to authorize the Directors to fix their remuneration;
5. To consider and, if thought fit, to pass an ordinary resolution to ratify, confirm and approve the Company's new Incentive Stock Option Plan, dated June 30, 2017, as more particularly described in the accompanying Information Circular; and
6. To transact such other business as may properly come before the Meeting.

Accompanying this Notice is an Information Circular and Proxy with notes to Proxy.

Shareholders unable to attend the Annual General and Special Meeting in person should read the notes accompanying the enclosed Proxy and complete and return the Proxy to the Company's Registrar and Transfer Agent within the time and to the location set out in the said notes to the Proxy.

The enclosed Proxy is solicited by Management and you may amend it, if you so desire, by striking out the names listed therein and inserting in the space provided the name of the person you wish to represent you at the Meeting.

DATED at Vancouver, British Columbia, this 4th day of July, 2017.

BY ORDER OF THE BOARD,

"Blair Naughty"

Blair Naughty
CEO and Director