



Fandom Sports Media Announces Launch Party and Massive Media Event at Dash Radio Headquarters in Hollywood!

May 02, 2017

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

Santa Monica, California – May 02, 2017, Fandom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“Fandom Sports” or the “Company”) is pleased to announce the launch event for the FanDom Sports app.

The event will take place on Monday July 11th, the evening prior to the ESPY awards, at the Dash Radio headquarters in Hollywood, California. The event attendance is by invite only.

“To be able to celebrate the launch of the FanDom Sports app during the biggest sports awards event in the US, is a dream come true!” states Blair Naughty, CEO, FanDom Sports Media. “Invites will be sent to many top athletes and celebrities who will already be in LA so they can attend this exciting event with us.”

About Fandom Sports Media Corp.

FanDom Sports is a comprehensive mobile sports experience, giving the sports fan a front row seat to the hottest debates in sports. All Day, Every Day.

The one thing that sports fans love more than watching their favorite sport is arguing about the game and the athletes!

With the FanDom Sports App - you fight with your thumbs, not your fists!

Fandom Sports Media Corp. is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the Fandom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

To find out more about FanDom Sports, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.fandomsportsmedia.com

About DASH Radio

Dash Radio was created by the world's biggest DJ's who became fed up with the limitations of regular FM radio (and hate internet playlists that pose as radio powered by soulless computers). Together, they formed Dash with one goal: to provide the best radio platform in the world. This means all the variety you ever wanted with zero commercials. All live 24/7, for free.

Dash radio works hard to provide the best radio experience in the world (there are live DJ's in our studio 24/7) but please tell us what you want to hear, add, or change as we are constantly evolving. If you like what you hear and want to help us grow, tell your friends to join the evolution of radio.

www.dashradio.com

About the ESPY Awards

An ESPY Award (short for Excellence in Sports Performance Yearly Award) is an accolade currently presented by broadcast television network ABC, and previously ESPN, to recognize individual and team athletic achievement and other sports-related performance during the calendar year preceding a given annual ceremony. The first ESPYs were awarded in 1993.

From their inception to 2004, ESPY Award winners were chosen only through voting by fans. Since 2004, sportswriters, broadcasters, sports executives, and sportspersons, collectively experts; or ESPN personalities also vote. Award winners have been selected thereafter exclusively through online fan balloting conducted from amongst candidates selected by the ESPY Select Nominating Committee.

Recent winners include such names as:

Serena Williams, UFC's Conor McGregor, NBA's Kobe Bryant, Novak Djokovic, Sebastian Giovinco, Maya Moore, NHL's Sidney Crosby, Cam Newton, Cristiano Ronaldo and NBA's LeBron James.

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

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control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.

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