



Fandom Sports is Pleased to Announce Sports Entrepreneur Jeff Hunt to the Board of Directors

April 6, 2017

CSE: FDM
OTC: FDMSF
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Santa Monica, California – April 6, 2017, Fandom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“Fandom Sports” or the “Company”) is pleased to announce that Ottawa sports entrepreneur Jeff Hunt has joined the Company as a Director.

Jeff Hunt is one of Canada’s best known sports executives. He is President and part owner of the Ottawa Redblacks football club of the Canadian Football League (CFL), Governor and part owner of the CHL’s Ottawa 67’s and a Partner in the Ottawa Sports and Entertainment group which owns and operates Ottawa’s Lansdowne Park retail district and manages the TD Place stadium and arena complex.

Mr. Hunt left his family home in Newfoundland for Ottawa in 1983 to start adding form to his entrepreneurial vision. In his first year in the new city, Jeff started a carpet cleaning firm and over the next 15-years, franchised it, expanded into the US and sold the thriving business to Sears. That sale, in 1998, enabled Jeff to pursue his dream of owning and managing a hockey team, the Ottawa 67’s.

After selling-out his first home opener and winning the Memorial Cup in his first season, Hunt built the 67’s into a thriving business. The team ranked number one or two in OHL attendance for the next decade and never missed the playoffs. The team's previous owner had been spending just \$25,000 a year on marketing costs, but Mr. Hunt would spend that amount every week once he became the new owner.

Mr. Hunt’s success with the 67’s was sighted by the Canadian Football League as an important factor in its decision to award an expansion franchise to Ottawa. That franchise, the REDBLACKS, has since become the toast of the town, routinely selling-out games, making it to the Grey Cup in its second year of operation and winning the Grey Cup in 2016.

During his career, Jeff Hunt’s accomplishments have been recognized with multiple awards, including five Profit Magazine Fast-100 and two Fast-50 awards. He has also been named OHL and Canadian Hockey League Executive of the Year and in 2015 he was named to the Yahoo Canada Sports list of the top 25 “Movers and Shakers” who have the most influence over sport in Canada. In January 2017, Jeff was named Ottawa’s Favorite Entrepreneur by Faces Magazine.

CEO Blair Naughty Stated "We are extremely pleased to welcome Jeff Hunt to the Fandom team. Jeff is a world class entrepreneur in the sports arena and a true visionary. Jeff was very intrigued with what we have been building at FanDom. After extensive review and due diligence, he has decided to not only join the board but invested substantial money into the Company. Jeff will be invaluable to FanDom Sports Media with his strength in sports marketing and his strong business acumen. He is well recognized as a wonderful team owner and businessman and more importantly a quality human being. We are very fortunate to have him join us at this key time in the Company's growth cycle."

Jeff Hunt stated "I am very excited to be joining the board of FanDom, a company that will lead the digital sports fan engagement market with the FanDom Sports App. The Company is poised to see huge successes as it expands its focus on the sports fan and the interactive social networks across different sports and into the entertainment business. I look forward to engaging with FanDom with my sports properties to help enhance its strategic and operational direction going forward."

About Fandom Sports Media Corp.

FanDom Sports is a comprehensive mobile sports experience, giving the sports fan a front row seat to the hottest debates in sports. All Day, Every Day.

The one thing that sports fans love more than watching their favorite sport is arguing about the game and the athletes!

With the FanDom Sports App - you fight with your thumbs, not your fists!

Fandom Sports Media Corp. is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the Fandom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

To find out more about Fandom Sports, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.fandomsportsmedia.com

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional Information:

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The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.

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