Form 45-102F1

Notice of Intention to Distribute Securities under Section 2.8 of NI 45-102 Resale of Securities

Reporting issuer

1. Name of reporting issuer: Fandom Sports Media Corp. (formerly Hatch Interactive Technologies Corp.)

Selling security holder

- 2. Your name: <u>Canal Front Investments Inc.</u> ("Canal Front")
- 3. The offices or positions you hold in the reporting issuer: <u>Canal Front Investments Inc.</u> is a <u>private company owned and controlled by Blair Naughty, CEO and Director of Fandom Sports Media Corp.</u>
- 4. Are you selling securities as a lender, pledgee, mortgagee or other encumbrancer? <u>NO</u>
- 5. Number and class of securities of the reporting issuer you beneficially own: <u>11,764,332</u>

Distribution

- 6. Number and class of securities you propose to sell: <u>2,000,000</u>
- 7. Will you sell the securities privately or on an exchange or market? If on an exchange or market, provide the name. <u>CSE</u>

Warning

It is an offence to submit information that, in a material respect and in light of the circumstances in which it is submitted, is misleading or untrue.

Certificate

I certify that

- (1) I have no knowledge of a material fact or material change with respect to the issuer of the securities that has not been generally disclosed; and
- (2) the information given in this form is true and complete.

Date: November 14, 2016 CANAL FRONT INVESTMENTS INC.
Your name (Selling security holder)

"Blair Naughty"

Your signature (or if a company, the signature of your authorized signatory)

BLAIR NAUGHTY

INSTRUCTION:

File this form electronically through SEDAR with the securities regulatory authority or regulator in each jurisdiction where you sell securities and with the Canadian exchange on which the securities are listed. If the securities are being sold on an exchange, the form should be filed in every jurisdiction across Canada.

Notice to selling security holders - collection and use of personal information

The personal information required in this form is collected for and used by the listed securities regulatory authorities or regulators to administer and enforce securities legislation in their jurisdictions. This form is publicly available by authority of National Instrument 45-102 and the securities legislation in each of the jurisdictions. The personal information collected will not be used or disclosed other than for the stated purposes without first obtaining your consent. Corporate filers should seek the consent of any individuals whose personal information appears in this form before filing this form

If you have questions about the collection and use of your personal information, or the personal information of your authorized signatory, contact any of the securities regulatory authorities or regulators listed below.

British Columbia Securities Commission

P.O. Box 10142, Pacific Centre 701 West Georgia Street Vancouver, BC V7Y 1L2

Attention: Assistant Manager, Financial Reporting Telephone: (604) 899-6805 or (800) 373-6393 (in B.C.)

Facsimile: (604) 899-6506

Alberta Securities Commission

Suite 600, 250 – 5th Street SW

Calgary, AB T2P 0R4

Attention: Information Officer Telephone: (403) 297-6454 Facsimile: (403) 297-6156

Saskatchewan Financial Services Commission Securities Division

601 - 1919 Saskatchewan Drive

Regina, SK S4P 4H2

Attention: Deputy Director, Legal/Registration Telephone: (306) 787-5879

Facsimile: (306) 787-5899

Ontario Securities Commission

Suite 1903, Box 55 20 Queen Street West Toronto, ON M5H 3S8

Attention: Administrative Support Clerk

Telephone: (416) 593-3684

Toll free in Canada: 1-877-785-1555

Facsimile: (416) 593-8122

Autorité des marchés financiers

Tour de la Bourse 800 square Victoria C.P. 246, 22e étage

Montréal, Québec H4Z 1G3

Attention: Responsable de l'accès à l'information

Telephone: (514) 395-0337 Toll free: 1-877-525-0337

Facsimile: (514) 873-6155 (For filing purposes only) Facsimile: (514) 864-6381 (For privacy requests only)

www.lautorite.qc.ca

New Brunswick Securities Commission

85 Charlotte Street, Suite 300 Saint John, New Brunswick E2L 2J2

Telephone: (506) 658-3060

Toll Free in New Brunswick 1-866-933-2222

Facsimile: (506) 658-3059

Nova Scotia Securities Commission

2nd Floor, Joseph Howe Building 1690 Hollis Street

Halifax, NS B3J 3J9

Attention: Corporate Finance Telephone: (902) 424-7768 Facsimile: (902) 424-4625

Prince Edward Island Securities Office

95 Rochford Street, 4th Floor Shaw Building

P.O. Box 2000

Charlottetown, Prince Edward Island C1A 7N8

Telephone: (902) 368-4569 Facsimile: (902) 368-5283

Government of Newfoundland and Labrador

Financial Services Regulation Division

P.O. Box 8700

Confederation Building

2nd Floor, West Block

Prince Philip Drive

St. John's, NFLD A1B 4J6 Attention: Director of Securities Telephone: (709) 729-4189

Facsimile: (709) 729-6187

Government of Yukon

Department of Community Services Law Centre, 3rd Floor 2130 Second Avenue Whitehorse, YT Y1A 5H6

Telephone: (867) 667-5314 Facsimile: (867) 393-6251

Government of Northwest Territories

Office of the Superintendent of Securities Deputy Superintendent, Legal & Enforcement PO Box 1320 Yellowknife, NT X1A 2L9

Tel: (867) 920-8984 Fax: (867) 873-0243

Department of Justice, Nunavut Legal Registries Division

P.O. Box 1000, Station 570 1st Floor, Brown Building Iqaluit, NT XOA 0H0

Attention: Director, Legal Registries Division

Telephone: (867) 975-6590 Facsimile: (867) 975-6594

[Amended May 6, 2011]